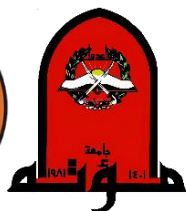


ICT4EDU:
**Enhancing ICT Competencies of Early Childhood Educators at
HEIs in MENA Countries**

ERASMUS+ PROGRAMME
Project Number: 101083078

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1. Introduction:

1.1. Abstract:

Dissemination is making information available and usable to various audiences through a wide variety of channels or formats. Effective dissemination of results means that the right people get the right information in a timely manner and in the right format. It's an essential part of all Capacity building High educational programmes (CBHEP) funded projects. It addresses the activities and actions planned to promote ICT4EDU program. Helping project to become sustainable after the funding has been finished. Help to achieve a wider and more long-term impact, both during and after the funding period. The Dissemination and the Exploitation Plan (DEP) is a compulsory report that participants of Erasmus+ projects are required to submit to the EC. The DEP, which is presented in this report, summarizes the consortium's strategy and concrete actions to disseminate, exploit and protect the foreground generated by a project and should serve as a guideline to the consortium for the dissemination and exploitation activities to be carried out in the context of the (ICT4EDU) project.

1.2. Objectives:

- Dissemination will increase awareness through an interactive project website which created and maintained to provide through information to general public on all aspects of the project.
- It will be periodically updated as new events and results become available.
- The e-learning platform will be created informing academic community on its mission, vision, and offered services, where staff and students of all HEIs will have free access to the platform services.
- State of the art web technologies will secure interactivity of the portal by providing sophisticated online tools for building personal OER websites, creating e-portfolios for teaching and learning and online courses, it will also provide social networking services to encourage collaboration and dialogue among its community members (discussion forum, Facebook, Twitter, YouTube channel).
- Biannual electronic newsletters on the project news, events, and achievements will be produced and made available on the website for wider academic communities in and outside of the consortium.
- Booklets on innovative, technology-enhanced, and ICT-based teaching and learning methods will be prepared and published and disseminated among HEIs teachers and students.
- E-versions of the leaflet, booklets, as well as developed training materials will be translated and made available in the websites of all institutions for free downloading.

- To reach certain academic communities outside the consortium hard copies of all the published materials will be provided to National Erasmus+ Office.
- project website will be inserted in all consortium partners main institution website.

As a lead partner for this work package, AZHU will take the responsibility for coordination, monitoring and reporting of dissemination and exploitation. However, all project partners will be involved in dissemination activities to ensure that the project outcomes and actions will reach stakeholders and policy makers from all participant countries.

1.3.Terminology:

- ICT: Information and Communication Technology
- HEI: Higher Education Institutes
- OER: Open Educational Resources
- E-Learning: the delivery of learning and training through digital resources
- Partner Countries: Countries where the program to be implemented (Jordan, Palestine, and Egypt).
- Program Countries: EU partners (Romania, Portugal, and Italy).
- Program: (ICT4EDU).
- Accreditation: is a process of validation, in which colleges, universities and other institutions of higher education are evaluated. A peer review board sets the standards for accreditation.

1.4.Stakeholders:

(ICT4EDU) targets a wide community including:

- Professors
- Researchers
- Staff Member
- Universities
- Students
- Postgraduate Students
- Community
- Teachers

1.5.Relation to other deliverables:

The DEP defines a roadmap for all dissemination and exploitation activities. So D7.1, D7.2 and D7.3 are related to this deliverable.

1.6.Relation to other work-packages:

The dissemination and exploitation activities will cover nearly all the work packages (Particularly WP1, WP3, and WP4) to ensure that all the important actions and outcomes of the project are documented and will reach the target group of early education experts and policy makers.

WP1: The biannual progress reports will take place in producing Biannual electronic newsletters on the project news, events, achievements and success stories that will be made available on the website for wider academic communities in and outside of the consortium.


WP3: This WP is valuable to the project dissemination as it will take part in disseminating the learning content, by producing (3) mutual (ICT competences) e-courses, to be offered on the e-learning platform.

WP4: The visits to EU partners of teachers, students and technicians, and Academic workshops for transferring know-how and skills will be covered. Moreover, the activities report for the visits will be used to update the project information on the website.

2. Dissemination Plan:

2.1. Dissemination Plan Activities:

	Activities	Objectives	Target groups	Resources	Expected results
Dissemination Plan	1. Dissemination Committee	<ul style="list-style-type: none"> A dissemination committee will be formed at the beginning of the project 	<ul style="list-style-type: none"> The committee will be led by P4 and consists of 1 representative from each project partners 	<ul style="list-style-type: none"> The committee will meet during major consortium meetings and virtually whenever possible 	<ul style="list-style-type: none"> 11 members have to join the dissemination committee to coordinate and oversee all dissemination activities of the project. To create the dissemination plan which will define the structure of the dissemination of the (ICT4EDU) project and the internal mechanisms to enable the good development of concrete dissemination actions
	2. Introducing the Project to Staff members, students, and community	<ul style="list-style-type: none"> Introducing project Dissemination of project partners Clarify objectives and importance of the project 	<ul style="list-style-type: none"> Staff Members Student Community 	<ul style="list-style-type: none"> PPT Seminars Online Webinars Newspapers Social media 	<ul style="list-style-type: none"> Publicize information about project in the universities and community through at least 2 seminars and 2 webinars for each partner in additional one info-day each year. Involvement of staff members in the incoming activities for ICT4EDU project
	3. Website construction by University of Jordan	<ul style="list-style-type: none"> Publish the website Disseminate information on 	<ul style="list-style-type: none"> Universities Staff members Students 	<ul style="list-style-type: none"> Website link https://sites.ju.edu.jo/en/ICT 	<ul style="list-style-type: none"> 4000 visitors have to join the project website and the numbers of

Dissemination Plan	<p>4. Adding all available data on ICT4EDU Website https://sites.ju.edu.jo/en/ICT4EDU/Home.aspx</p> <p>5. Creating different social media links</p>	<p>the project; its partners and activities will be designed and operated to be made accessible by the public including disabled person.</p> <ul style="list-style-type: none"> It will include an intranet area for project partners to allow uploading didactic materials. 	<ul style="list-style-type: none"> Community Partners 	<p>4EDU/Home.aspx</p> <ul style="list-style-type: none"> Social media links Logo publishing 	<p>viewers will be increased throughout the project lifetime.</p> <ul style="list-style-type: none"> 1000 followers have to like the project Facebook page. Announcements on seminars, workshops, and activities. Notify and publish of social sites and links about project.
	6. Updating the Project Website with the project activities	<ul style="list-style-type: none"> Providing an up-to-date set of dissemination materials to all stakeholders 	<ul style="list-style-type: none"> Universities Staff members Teachers Students Community Partners 	<ul style="list-style-type: none"> Website link Emails Posters 	<ul style="list-style-type: none"> At least 6000-8000 applicants have to join the project website from all Universities. 50 participants will be participated in the project activities in each university every year.
	7. Promotional Materials and Dissemination days	<ul style="list-style-type: none"> The promotion materials will be designed to diffuse project information 	<ul style="list-style-type: none"> Universities Staff members Teachers Students Community Partners 	<ul style="list-style-type: none"> Brochures Posters Rollup Folders Notebook Certificates Banners 	<ul style="list-style-type: none"> Publishing the project logo, 200 brochures, 10 publications, 2 posters, 2 banners, and 1 rollup. Two regional dissemination workshops will be organized in order to present the project's objective and activities. In M6, M24, M30 50 participants will join the workshops.
	8. E-Learning platform	<ul style="list-style-type: none"> To improve the enthusiasm of students facing 	<ul style="list-style-type: none"> Teachers Students 	<ul style="list-style-type: none"> Video Forum Voice 	<ul style="list-style-type: none"> Offer the students and teachers different

Dissemination Plan		day to day learning,		<ul style="list-style-type: none"> • Virtual Classrooms • PDF • AVI • JPEG • BMP • PNG • PPT • Word 	<p>tools oriented towards collaborative learning: forums, text chats, voice, video, virtual classrooms...</p> <ul style="list-style-type: none"> • E-Learning system will be prepared in the universities that facilitates the exchange of documents and content in multiple formats (PDF, AVI, JPEG, BMP, PNG, PPT, Word, etc.)
	9. Final Conference	<ul style="list-style-type: none"> • To promote and disseminate knowledge concerning several topics and technologies related to E-Learning and QA concepts, assist researchers, companies, communities, agencies, associations and societies to keep abreast on new developments in the field, and help find alternative educational solutions to current issues on higher education such as open educational resources. 	<ul style="list-style-type: none"> • Universities • Professors • Researchers • Students • Staff Members • Partners • Teachers • Community 	<ul style="list-style-type: none"> • Project brochure • PPT • Logo publishing • Google meeting • Zoom Meeting • Microsoft teams • Posters • Physical meeting 	<ul style="list-style-type: none"> • A three-day Final dissemination conference on enhancing quality of Early childhood education in Jordan, Palestine and Egypt using ICT-based learning will be held at P1: UJ • 200 attendees will attend the conference including staff members, teachers, students, and the community members. • The conference will publish at least 15 papers for staff members and 15 case studies for the students. • Presenting the project to university academics, students, community, education expert and decision makers in Jordan,

Dissemination Plan					<p>Palestine, and Egypt</p> <ul style="list-style-type: none"> • The results of the project showed the latest development in educational methodologies in the field. • The conference will bring together professors, researchers, students, practitioners and ICT4EDU partners from Europe and Jordan, Palestine, and Egypt to share and discuss state-of-the-art research, applications, advances and developments in ICT based learning.
	10. Finalizing ICT4EDU Courses	<ul style="list-style-type: none"> • Finalize courses and integration of modules. • ICT4EDU curriculum dissemination 	<ul style="list-style-type: none"> • Partners • Staff Members • Students • Teachers • Community 	<ul style="list-style-type: none"> • ICT4EDU website • Social links • Emails 	<ul style="list-style-type: none"> • 30-40 courses will be selected to be revised and well developed. • Acquire communication channels with European experience
	11. Developing and construction of TLC centers	<ul style="list-style-type: none"> • Committee meeting to put criteria and specifications of equipment's needed in TLC labs. • Meeting with different companies and equipment centers 	<ul style="list-style-type: none"> • Companies • Equipment • Labs • International agencies 	<ul style="list-style-type: none"> • Physical meeting • Online meeting • Equipment brochures 	<ul style="list-style-type: none"> • 9 ICT labs will be established. • These established labs will facilitate the studying of ICT technologies.
	12. Publications & reports	<ul style="list-style-type: none"> • Project activities publishing 	<ul style="list-style-type: none"> • Staff Members • Students 	<ul style="list-style-type: none"> • ICT4EDU website 	<ul style="list-style-type: none"> • 15 research articles and 15 case studies will

Dissemination Plan		<ul style="list-style-type: none"> • Review papers from students' activities can be published • Sustain the project 		<ul style="list-style-type: none"> • Journal websites 	<p>be published in the international conference.</p> <ul style="list-style-type: none"> • This publication will increase awareness about project activities. • Increase publishing skills for staff members. • Increase publishing skills in the students' area.
	13. Local meeting or job fair	<ul style="list-style-type: none"> • Established relationships between program, students, and research centers. • Perform an agreement with the stakeholders to ensure sustainability of the program by offering job opportunities 	<ul style="list-style-type: none"> • Universities 	<ul style="list-style-type: none"> • Flyers • Broachers • Student activities 	<ul style="list-style-type: none"> • At least 1 online event for students and staff will be organized to promote the project objectives and outcomes. • These meetings will increase the project sustainability by offering at least 1 job opportunity in some universities. • Link graduated students with stake holders. • Evaluation and feedback from different stakeholders for improvement plans. • Repetition of surveys after start of the program to obtain recommendations from students and teaching staff. • Completion of guidelines to sustain teaching material.

					<ul style="list-style-type: none"> • Sustainable Funding Models for Sponsors
	14. Promotional E-mails	<ul style="list-style-type: none"> • Send Information/Promotion emails devoted to the different project • Send information about the program to a huge number of students 	<ul style="list-style-type: none"> • Stakeholders • Postgraduate Students • Staff members • Community 	<ul style="list-style-type: none"> • Flyers • Brochures • Logo, colors, structure of the program • Images of the program activities 	<ul style="list-style-type: none"> • In each semester emails are intended to provide an appealing message for attracting the attention and interest of the recipients. • Increase number of students enrolled in the program. • Ensure the sustainability of the program.

2.2. Dissemination Tools:

2.2.1. Website:

As an initial dissemination source, an interactive project website was created and maintained to provide thorough information and dissemination materials to general public and stakeholders on all aspects of the project. It will be periodically updated as new events and results become available. The website will include an intranet area for project partners to allow uploading didactic materials.

2.2.2. E-Learning Platform:

E-Learning platform will take part in disseminating the learning content as it will offer (ICT competences) e-courses and provide sophisticated online tools for building personal OER websites and creating e-portfolios for teaching and learning and online courses. It will also provide social networking services to encourage collaboration and dialogue among its community members (discussion forum, Facebook, Twitter, and YouTube channel).

2.2.3. Events:

Organizing various types of events to present project outcomes and achievements to university academics, students, community, education experts and decision makers while also promoting the lifelong learning, and knowledge of ICT in Education by bringing

together professors, researchers, practitioners and ICT4EDU to share and discuss state-of-the-art research, applications, advances and developments in ICT-based learning.

2.2.4. Biannual newsletter:

AZHU will be responsible for distributing the work among partners to issue 6 Electronic Newsletters including the activities that will be conducted every 6 months during the project lifetime.

2.2.5. Promotional Emails:

Emails are intended to provide an appealing message for attracting the attention and interest of the recipients, increase the number of students enrolled in the program and ensure the sustainability of the program.

2.2.6. Publications and Reports:

Project activities and review papers from students' activities can be published to increase awareness about project activities, increase publishing skills for staff members, and Increase publishing skills in the students' area.

2.2.7. Press Release:

3 interviews in mass media, articles in specialized press will be arranged to raise awareness of general public on the project and its results. publication shall be produced during the project lifetime and after.

2.2.8. Other Promotional Materials:

The promotional materials will be designed to diffuse project information for wider academic communities in and outside of the consortium. It will include brochures, posters, rollups, banners, folders, notebooks, and certificates.