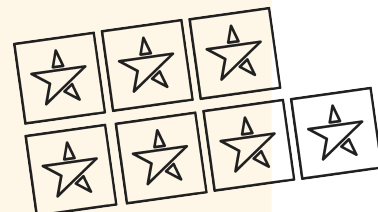




# QS Stars Case Study: The University of Jordan



The University of Jordan (UJ) was founded in 1962 and has grown to become Jordan’s largest university. It is the first university in Jordan, established in the capital city of Amman by a Royal Decree in 1962. It has evolved into a comprehensive university with a second branch in the port city of Aqaba. It offers a wide range of programmes with eight internationally accredited schools. UJ has been rated five QS Stars and 591-600 in QS World University Rankings 2023.



## What objectives have QS Stars helped you to achieve over the years, especially for a public institution in Jordan?

The QS Stars rating system helped the University of Jordan assess its performance according to dozens of set indicators chosen based on global standards and best practices.

The QS Stars rating system allows the University of Jordan to highlight its particular areas of excellence in teaching, internationalisation, employability, online learning, innovation, and inclusiveness. It also helps the University of Jordan to increase its national, regional, and international recognition, which positively impacts the recruitment of international students and enhances opportunities for international research collaboration.

Moreover, it helps the University of Jordan to highlight campus life and the services provided to students that cannot be shown through other ranking systems.

## Your programme Nursing has been awarded Specialist Criteria. Do you experience a higher rate of inquiry for this programme?

The Bachelor of Nursing is considered one of the distinguished programs, as it is ranked amongst the top 150 programs in the world and it is internationally accredited by the ACEN commission.

However, the turnout of students, especially international ones, was increasing year after year; this year, the turnout increased significantly after receiving 5 Stars in the QS Stars rating system.

Since the recognition of the Nursing Programme in the QS Stars rating system is new, it is expected to have more student enrollments in the coming semesters.

## How has being rated highly in Teaching, Employability, Inclusiveness and Innovation helped your institution be recognised further in the area?

The University of Jordan has been awarded 5 Stars in each category, enhancing its reputation. Receiving 5 Stars in teaching means that the University of Jordan achieves its role in fostering its students’ learning and personal development, believing that great teaching inspires today’s students to become tomorrow’s leaders.

Receiving 5 Stars in employability shows that the University of Jordan does not depend on academic strength only. However, focusing on readiness for work – the ability to work effectively in a multi-cultural team, deliver presentations, and manage people and projects.



## What does it mean for your institution to be awarded 5 Stars rating in your region?

From a student affairs and recruitment perspective, receiving a rating of 5 Stars in Jordan makes the University of Jordan stand out among its peers; it helps students make an informed decision as they choose their study destination.

QS Stars assessment identifies strengths and weaknesses across various areas encourages the University of Jordan to establish or improve its data collection culture, and helps us improve our long-term strategy and mission.

## How did the QS Stars assessment improve your data collection culture and your long-term strategy

## and mission?

It encourages us to expedite the implementation of the digital transformation plan and automate processes and procedures to facilitate data collection and analysis.

## How has your institution benefited from QS Stars over the years?

From public institutions in the Arab region, QS Stars helps the University of Jordan boost partnerships with regional and international universities and recruit international faculty. It is believed that a university's reputation on the global stage is more important than ever.

The University of Jordan maintained its position among the top ten, according to QS Arab, despite the intense competition between Arab universities.



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*“Working with QS Stars staff during the audit journey was a pleasure. The QS Stars rating system uses a comprehensive and in-depth framework to rate and compare university performance across a broad range of key criteria. It provides us with a summary of the ratings in each category and a detailed breakdown of the results for each indicator, helping us identify strengths and areas of improvement and highlighting best practices for the institution’s QS Rankings data submission.”*

Nathir M Obeidat,  
President



Handwritten signature of Nathir M Obeidat.



## QS Stars explained

QS Stars is a globally-recognised rating system for higher education institutions. Ratings are achieved through an in-depth assessment across at least eight categories, resulting in an overall rating of 1 to 5+ Stars and a rating of 1 to 5 Stars for each category.

Following the assessment, QS provides a detailed report summarising the results in each category. This allows institutions to recognise their strengths, as well as weaker areas which may require attention and improvement.

The QS Stars package also includes a set of badges with the ratings achieved overall and in each category. Institutions may use these in their own marketing materials to show prospective students their strengths in areas that matter most, such as Teaching and Employability.

EXCELLENT



Teaching



Online Learning



Employability



Inclusiveness



Internationalisation



Innovation



Research



Nursing



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