Paulo Baptista, is a chemical engineer with a PhD in Biotechnology. He is Director of P&B. Currently he works with companies providing consulting, auditing and training services mainly in the area of quality, food safety and innovation. Previously he has been Director of Sociedade Portuguesa de Inovação, S.A. and Head of Food Technology Centre of College of Biotechnology. As the Head of the Food Technology Centre he was responsible for the global coordination of the R&D activities/services to companies and for the participation in national and European R&D projects. He is a certified auditor in the field of quality management and food safety management systems. He is author of several books in the areas of innovation and food safety. He had participated in several TEMPUS and ERASMUS+ projects, including projects in the environment area such as MAPEC and EGREEN.