



DSRAT

Data Science Research Arab Team

RESEARCH BY DATA SCIENCE

OCT 8, 2013, 11:41 AM

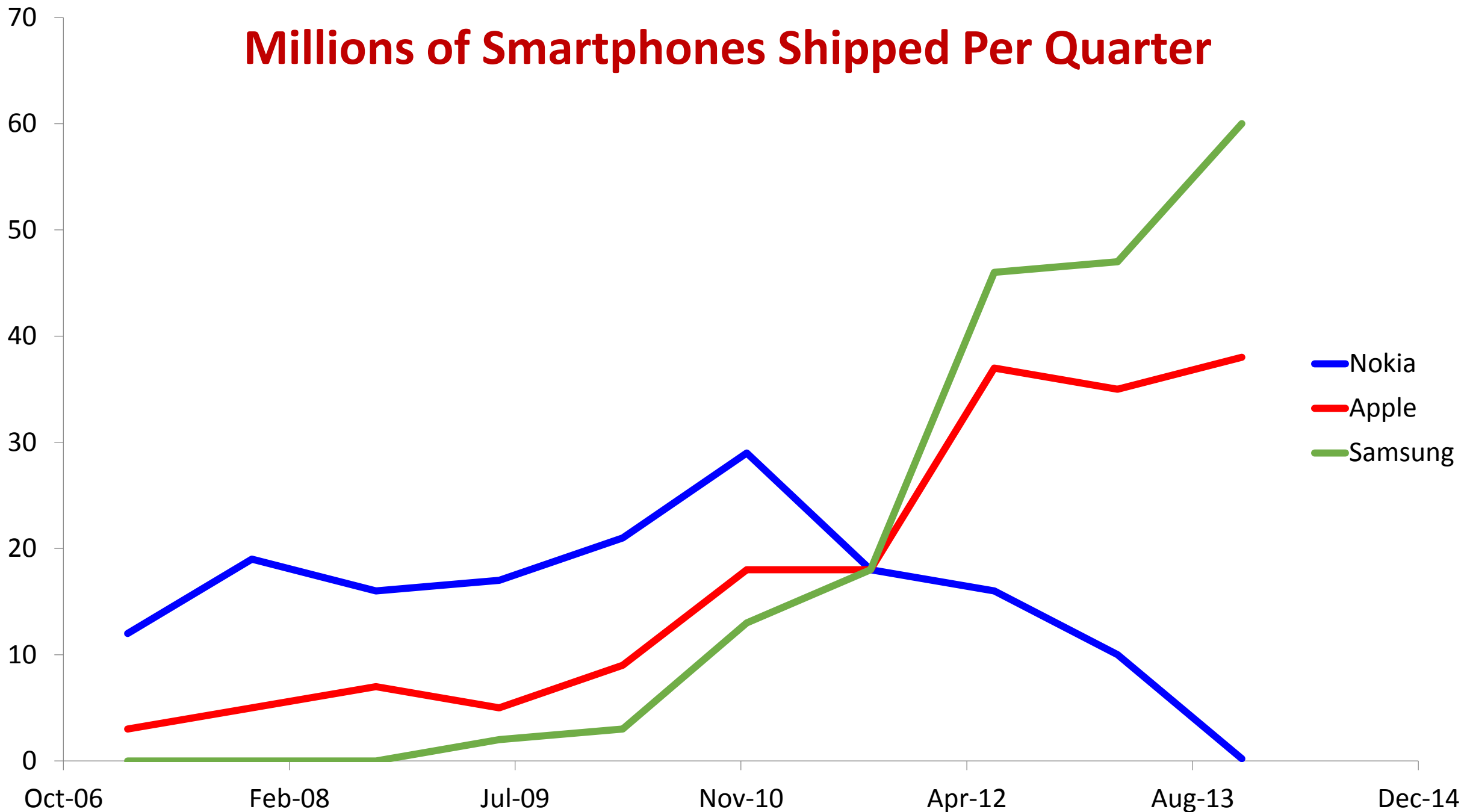
Since 1865

The yearly profit amount is 13 billion \$

European telecom giant
Advanced Research Center



Millions of Smartphones Shipped Per Quarter



The collapse of Nokia



NOKIA

Since 1865



DSRAT

The Difference

NOKIA
2011

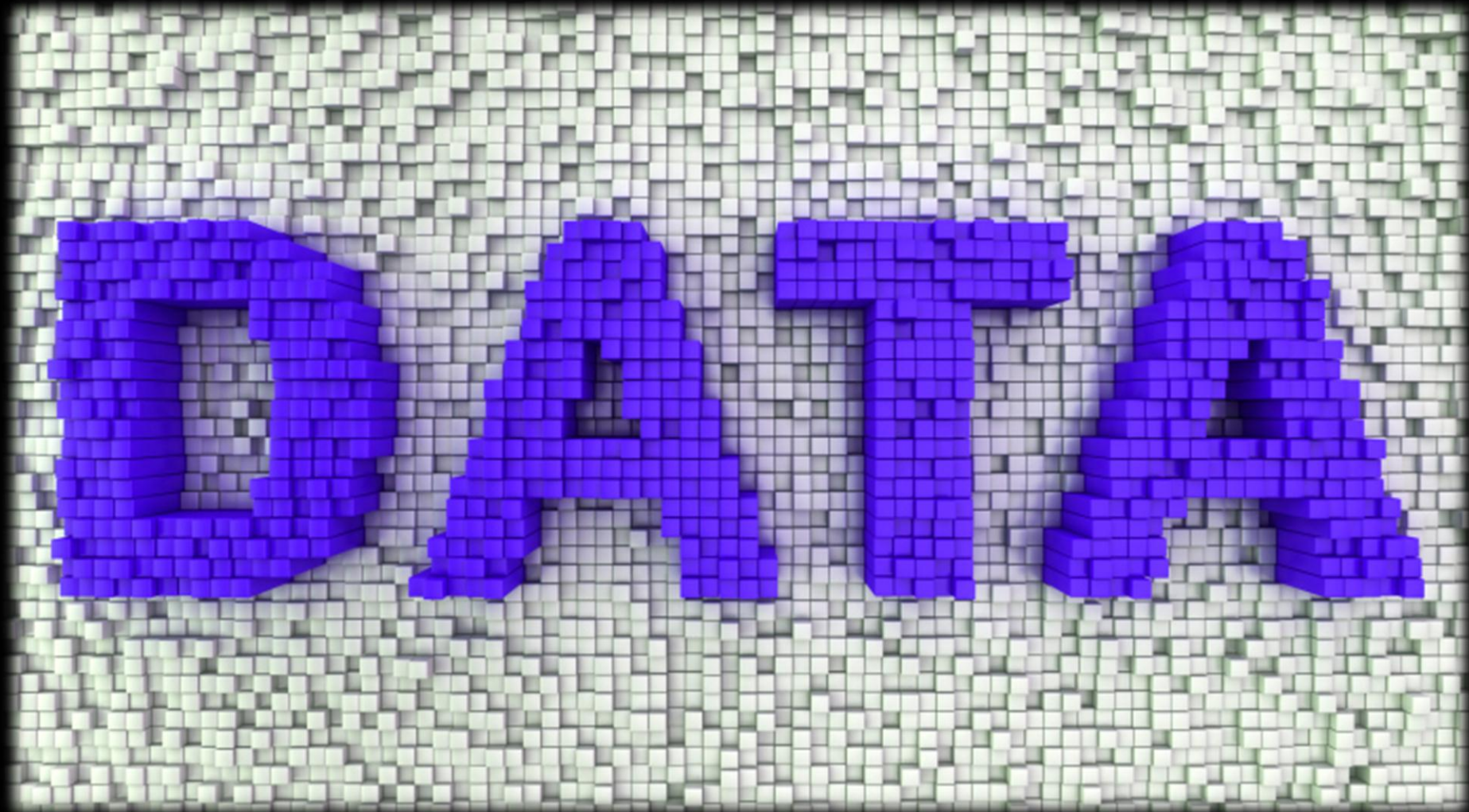
UNIVERSITYS
2018



UNIVERSITY

fourth industrial revolution

2012



DATABASE DEVELOPMENT

Cyberspace Data





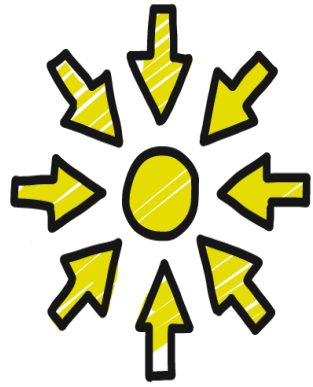
**Before
2009**



**after
2009**



DSRAT



SPECIFIC

SMART RESEARCH



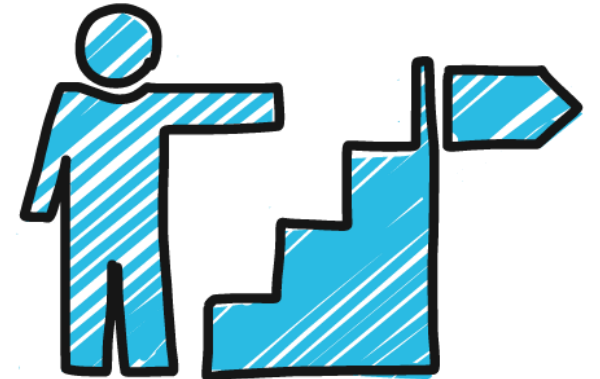
MEASURABLE



TIMELY



REALISTIC



ACHIEVABLE

Low applied

sample

Simulation

Your idea

Bayesian Prediction Intervals for Future
Order Statistics from the Generalized
Exponential Distribution

Mohammad Z. Raqab¹, Mohamed T. Ahmad
Madd²

¹Department of Statistics, Faculty of Education, Jordan, Amman 11942.
²Department of Statistics, Faculty of Education, United Arab Emirates.
(mmadd@uaeu.ac.ae)

ABSTRACT. Let X_1, X_2, \dots, X_n be a random sample from a generalized exponential distribution with shape parameter θ . In this paper, we consider the problem of predicting future order statistics based on observed data. The predictive densities are obtained and prediction intervals for unobserved order statistics are presented. Two-sample prediction plans. A numerical study is conducted to illustrate the prediction procedures.

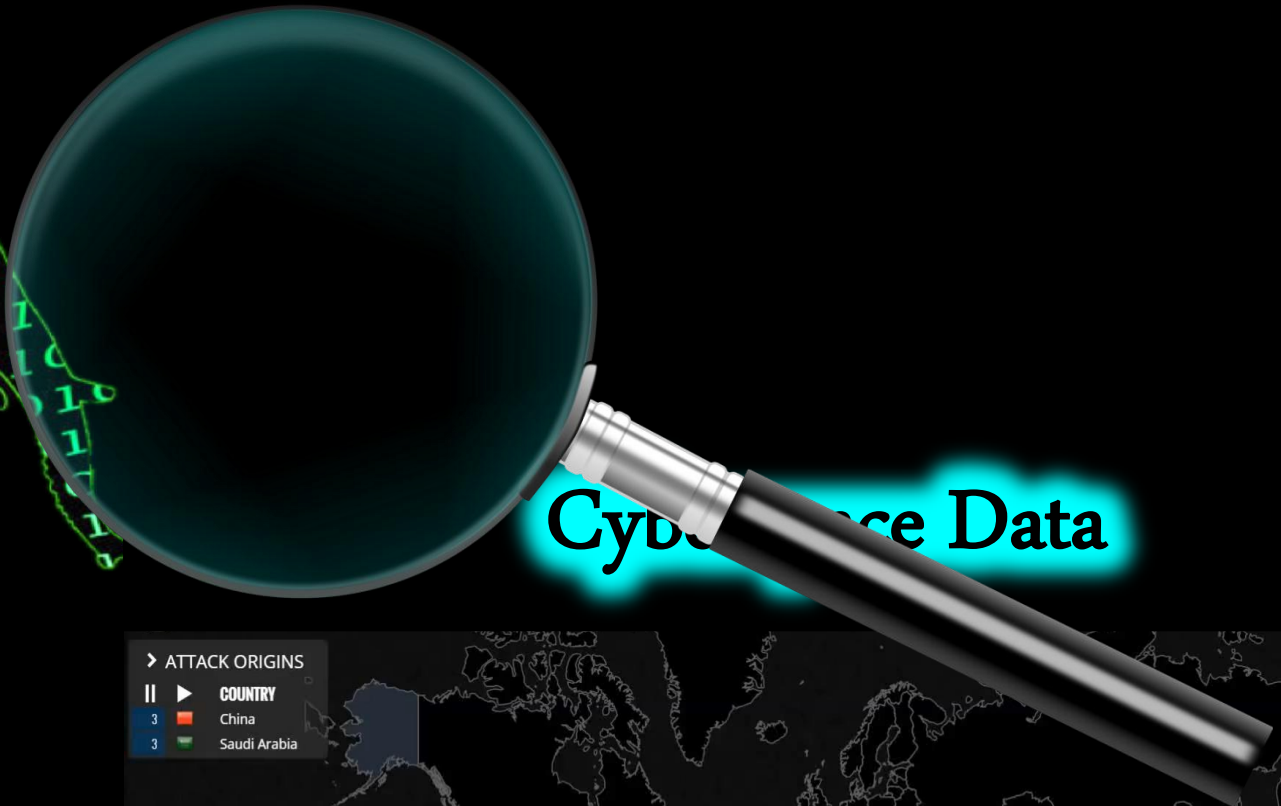
1 Introduction

Let X_1, X_2, \dots, X_n denote the order statistics of a sample of size n from a generalized exponential (GE) distribution with probability density function (pdf)

$$f(x; \theta) = \theta(1 - e^{-x\theta})^{-1}e^{-x}, \quad x > 0, \quad \theta > 0. \quad (1)$$



DSRAT



ATTACK ORIGINS

COUNTRY

- 3 China
- 3 Saudi Arabia

ATTACK TARGETS

COUNTRY

- 3 United States
- 3 Saudi Arabia

LIVE ATTACKS

TIMESTAMP	ATTACKER ORGANIZATION	LOCATION	IP	TARGET LOCATION	TYPE SERVICE	PORT
2015-12-25 15:03:11.25	Chinanet-Hn Hengyang Node	Changsha, China	218.77.79.38	Kirksville, United States	ndi-aas	3128
2015-12-25 15:03:11.63	China Unicom Ip Network	Wuxi, China	218.104.49.211	Kirksville, United States	ssh	22
2015-12-25 15:03:11.91	China Unicom Henan	Zhengzhou, China	221.13.239.75	lynnwood, United States	liberty-lm	1496
2015-12-25 15:03:12.24	National Computer Systems	Riyadh, Saudi Arabia	46.151.210.46	Riyadh, Saudi Arabia	netbios-	138
2015-12-25 15:03:13.21	The National Computer	Riyadh, Saudi Arabia	89.144.98.16	Riyadh, Saudi Arabia	unknown	32414
2015-12-25 15:03:13.21	The National Computer	Riyadh, Saudi Arabia	89.144.98.16	Riyadh, Saudi Arabia	unknown	32412

ATTACK TYPES

SERVICE PORT

- ssh 22
- netbios-dgm 138
- liberty-lm 1496
- ndi-aas 3128
- unknown 32412
- unknown 32414

Navigation icons: home, facebook, twitter, linkedin, reddit

Your idea

group

population

NEW SMART
IDEA

NEW SMART
IDEA

NEW SMART
IDEA

NEW SMART
IDEA

NEW SMART
IDEA

NEW SMART
IDEA

OLD
IDEA

OLD
IDEA

NEW SMART
IDEA

NEW SMART
IDEA

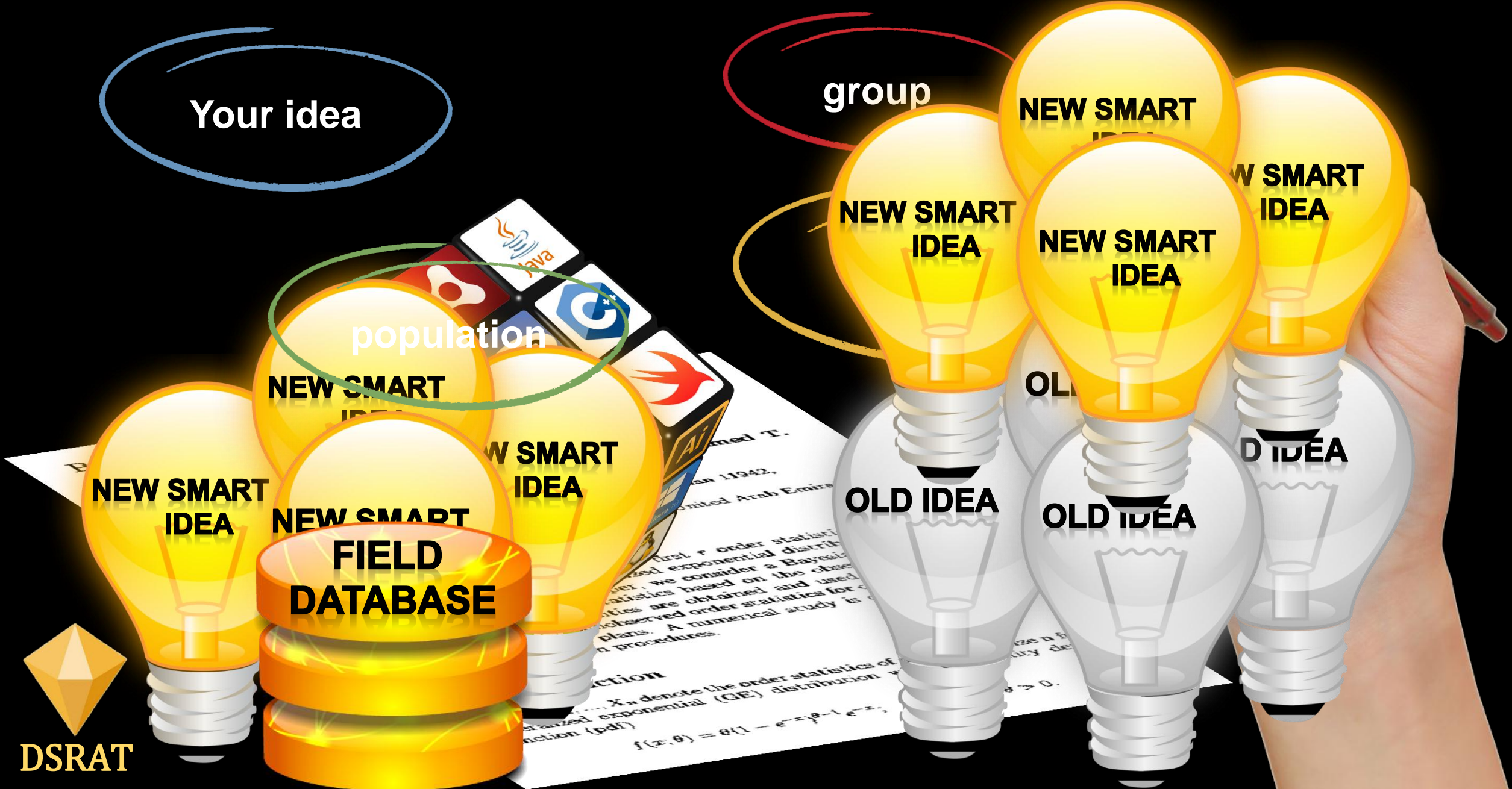
OLD
IDEA

OLD
IDEA

FIELD
DATABASE



DSRAT



United Arab Emirates
 11942,
 first, r order statisti
 zed exponential distrib
 we consider a Bayesi
 statistics based on the obse
 are obtained and used
 observed order statistics for c
 plans. A numerical study is c
 n procedures.

ction
 X_n denote the order statistics of
 arized exponential (GE) distribution
 function (pdf)
 $f(x, \theta) = \theta(1 - e^{-x\theta})^{r-1} e^{-x\theta};$

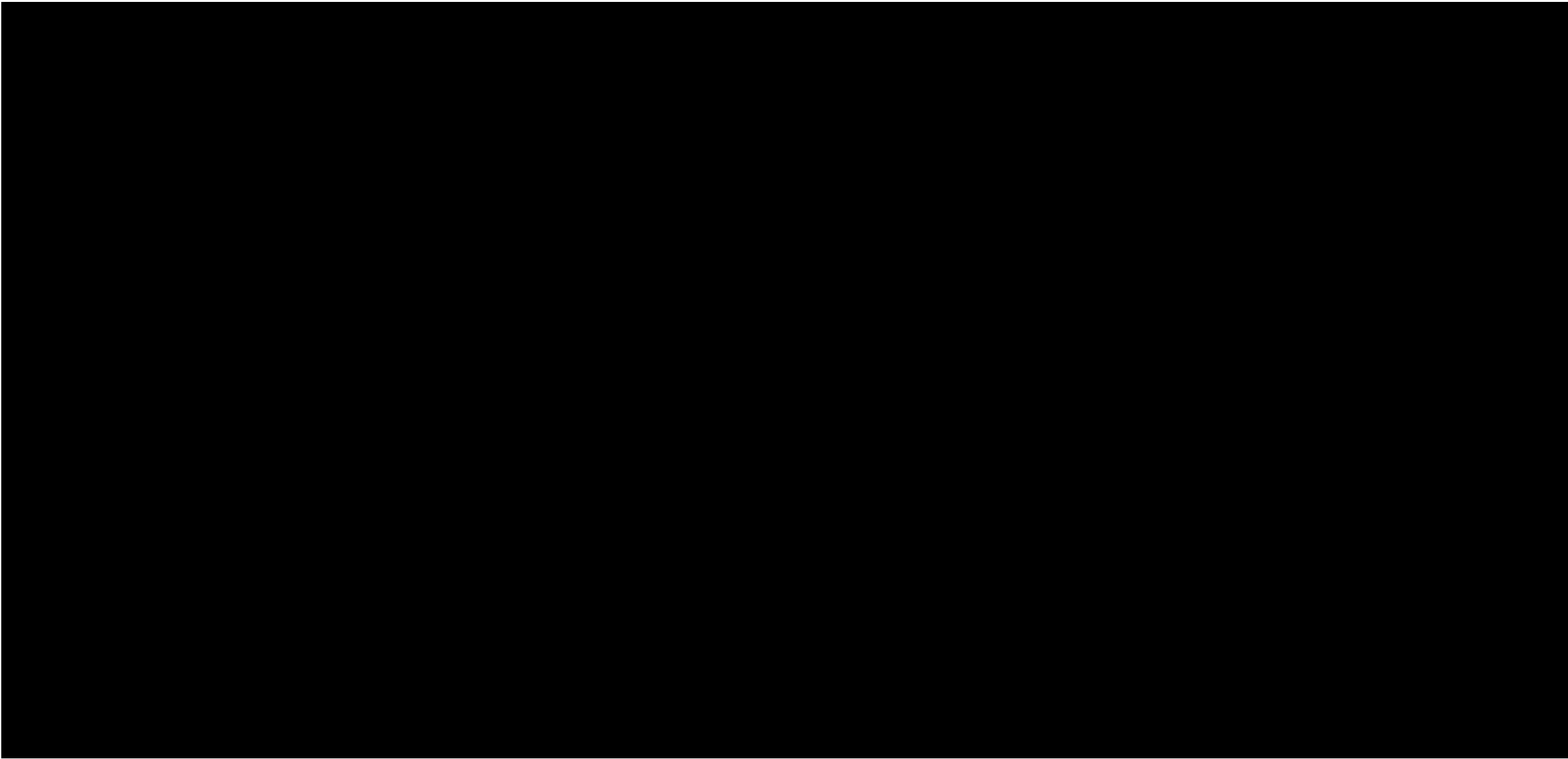


DSRAT

IT'S A TESTIMONY



www.WHITEHOUSE.gov



The elementary definition of DATA SCIENCE

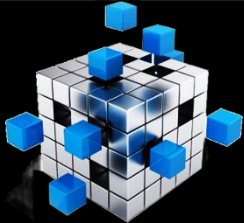
Is the updating the Statistics science and Computer information systems science.



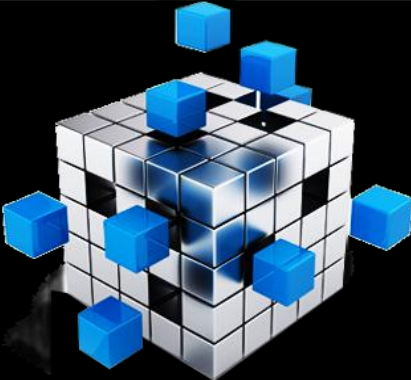
Data Science history

1996-2009

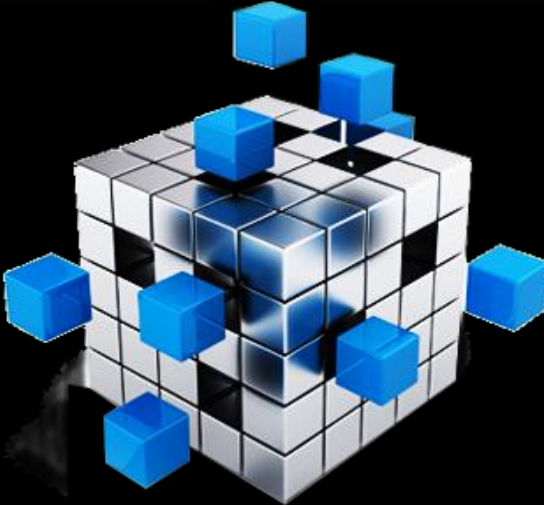
Kobe, Japan



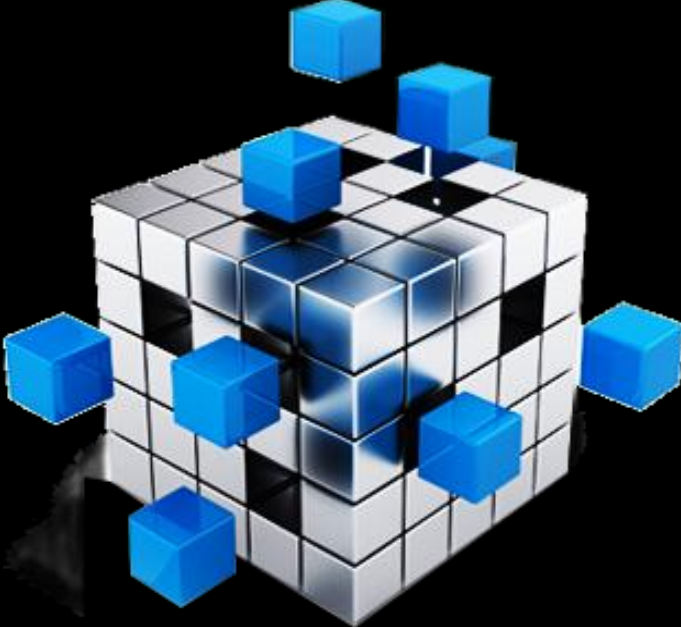
Providence, Island



Shanghai, China



Shanghai, China



1996

1997

2007

2009



The origin of data science:

- The emergence of new structures of data is one of the most important motive for the origin of data science.





I. BIG DATA


- The McKinsey World Institute in 2011, defined the BIG DATA as “any datasets, whose size is beyond the ability of traditional data analysis tools to organize, store, manage, and analyze.”
- The TechAmerica Foundation's Federal Big Data Commission in 2012, defined the BIG DATA “ is a term that describes large volumes of high velocity, complex and variable data that require advanced techniques and technologies to enable the collect, storage, distribution, management, and analysis of the information.”




What happens in a ONE MINUTE?

 **250 million**
E-mail sent

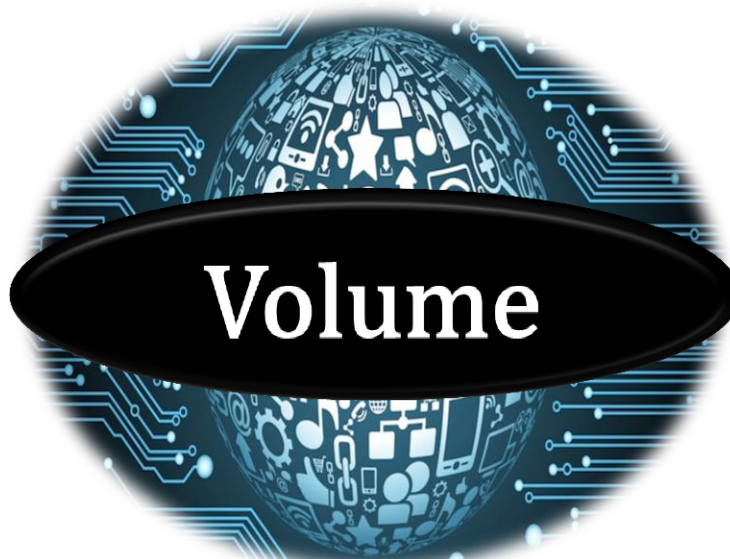
 **1,000,000**
Payment card transactions

 **17 TB**
of data is processing by
Google

 **200,000**
Photos are uploaded &
300,000
Statuses are updated

 **2,350 TB**
Of data is created


 **550,000**
New Tweets &
350
New Twitter Accounts



 **1,000**
Uber Rides

 **55,000,000**
Messages &
540,202
Photos
Are processing

 **30,000\$**
McDonald's Sales

 **10,000 flights**
& **1,800,000**
passengers

Yottabyte 1,000,000,000,000,000,000,000,000

Zettabyte 1,000,000,000,000,000,000,000,000

Exabyte 1,000,000,000,000,000,000,000

Petabyte 1,000,000,000,000,000,000

Terabyte 1,000,000,000,000

Gigabyte 1,000,000,000

Megabyte 1,000,000

Kilobyte 1,000

Byte 1




10 billions copies of Qurans





What happens in a ONE MINUTE?

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E-mail sent

 **1,000,000**
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 **1,000**
Uber Rides

 **55,000,000**
Messages &
540,202
Photos
Are processing

 **30,000\$**
McDonald's Sales

 **10,000 flights**
& **6,950**
passengers

McDonald's Big Data



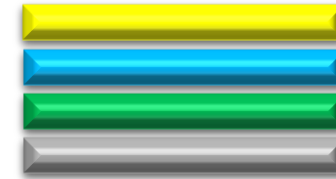
Region



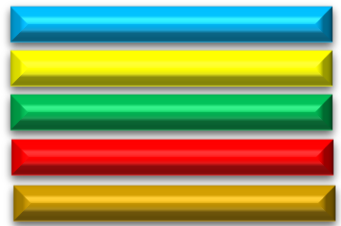
Gender



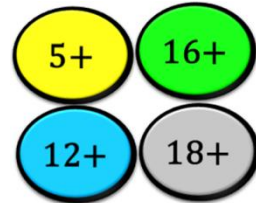
Demographics



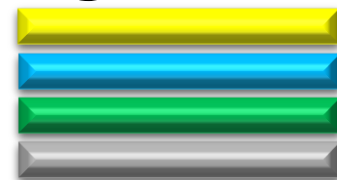
Income



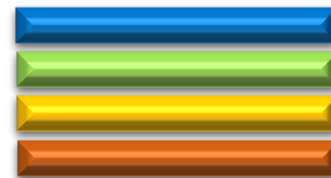
Sales



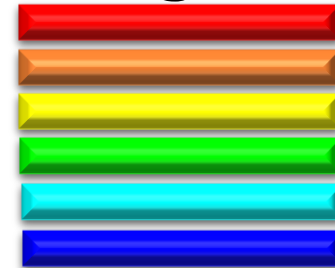
Age



seasons
Seasons




Religions





What happens in a ONE MINUTE?

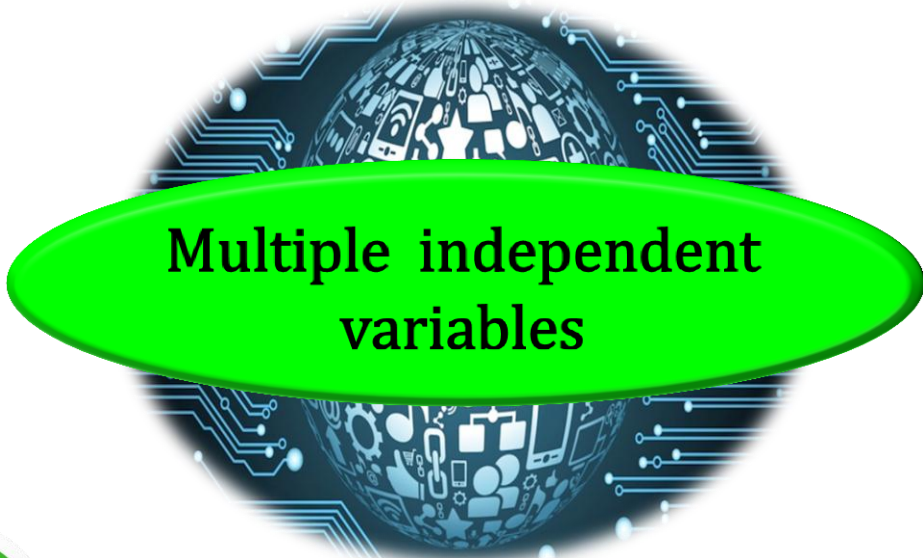
 **250 million**
E-mail sent

 **1,000,000**
Payment card transactions

 **17 TB**
of data is processing by
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 **200,000**
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Of data is created



 **1,000**
Uber Rides

 **550,000**
New Tweets &
350
New Twitter Accounts

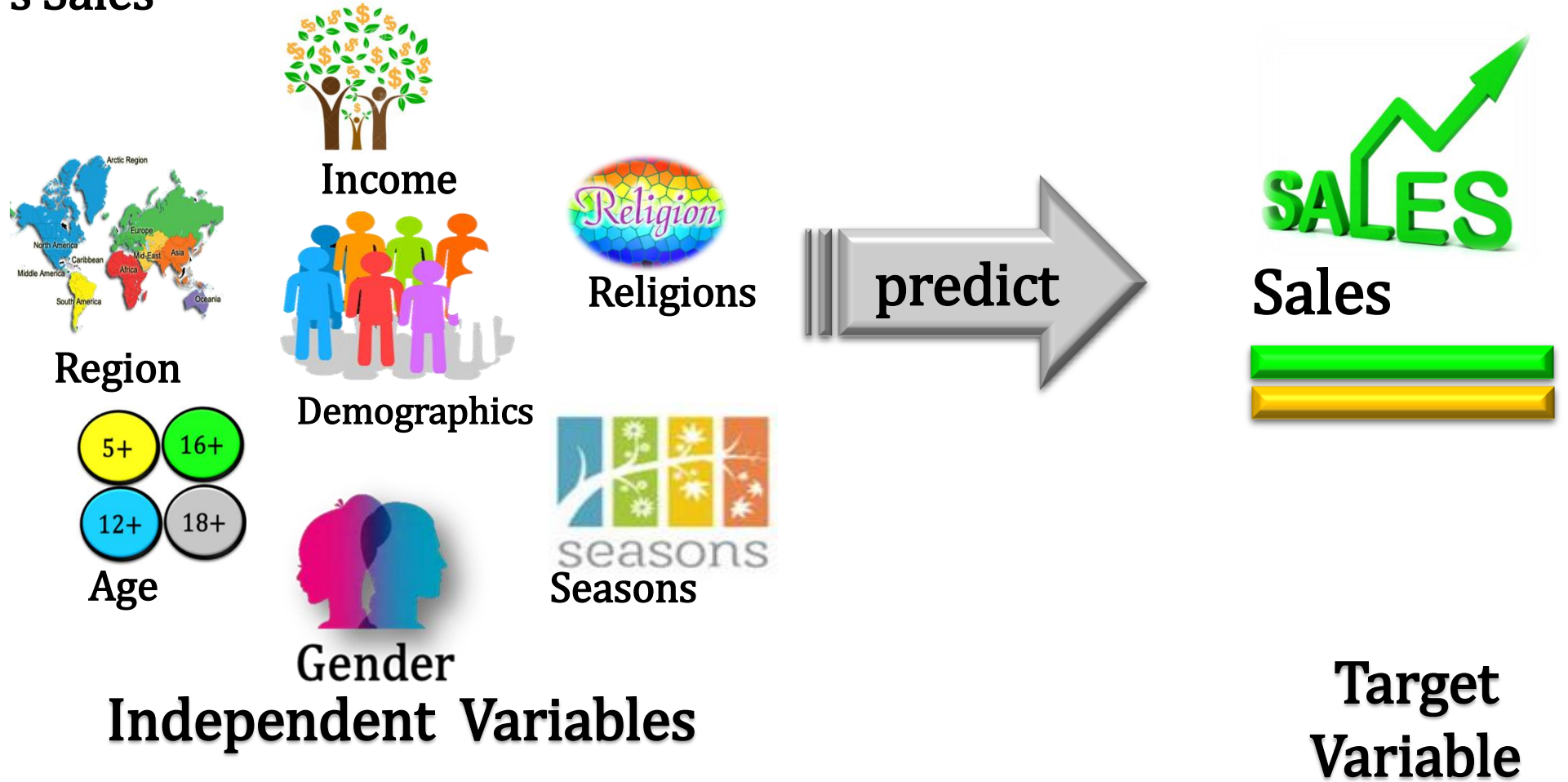
 **55,000,000**
Messages &
540,202
Photos
Are processing

 **10,000 flights**
& **6,950**
passengers

 **30,000\$**
McDonald's Sales



McDonald's Sales



The DATA SCIENCE definition based on BIG DATA;

- Is the breakthrough of this century, and it is the science that specialized in extracting knowledge from organized or unorganized big data.



The Big Data analytic before the Data Science



CIS



Statistics

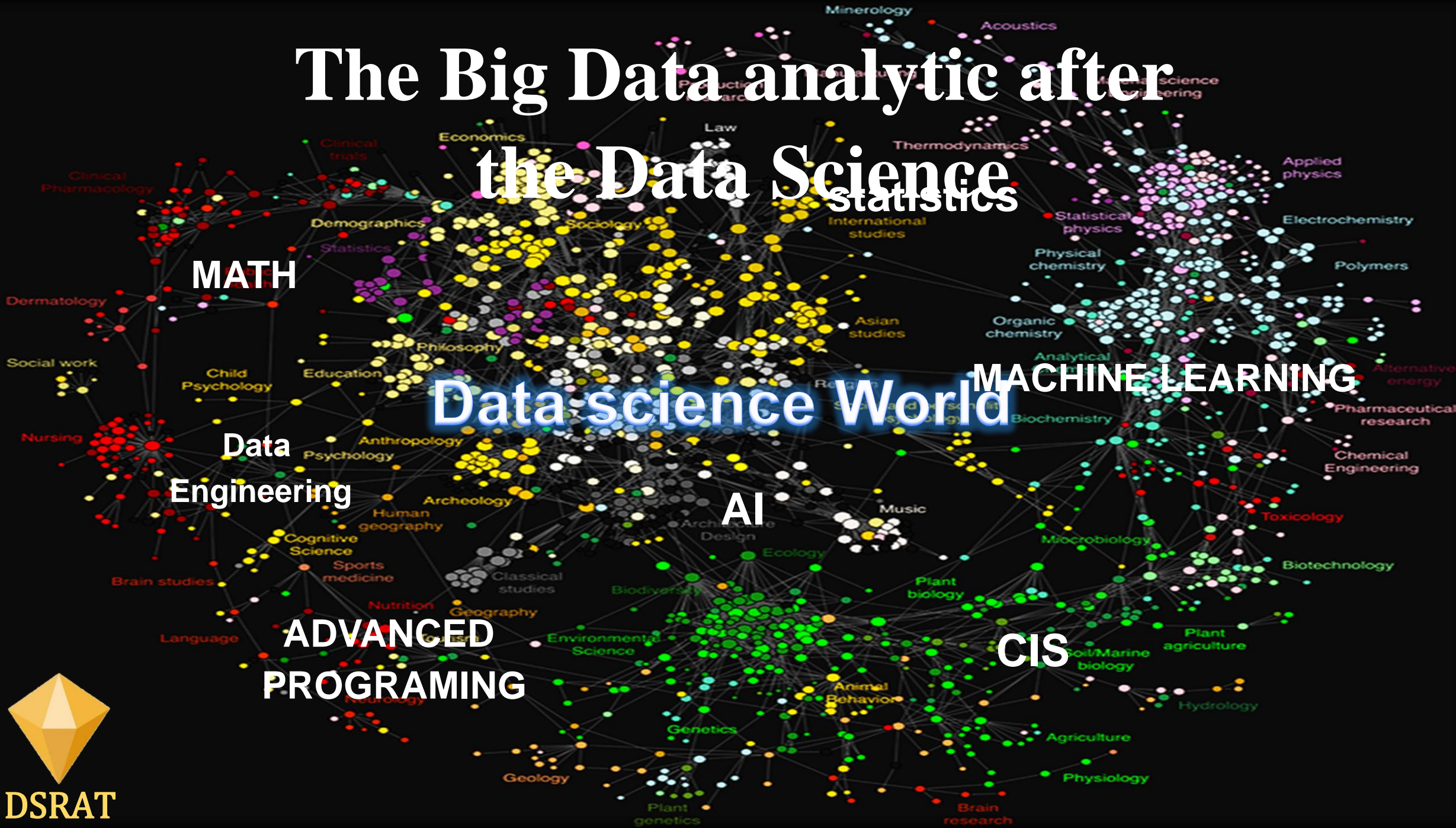
Data
Mining

Predictive
Analytics



DSRAT

The Big Data analytic after the Data Science



MATH

MACHINE LEARNING

Data science World

Data Engineering

AI

ADVANCED PROGRAMING

CIS



II. CYBERSPACE



II. CYBERSPACE

➤ CYBERSPACE is the Virtual Environment in which communication over computer networks occurs.

➤ **CYBERSPACE DATA**

Is the data that are generated in cyberspace.



BIG DATA

The major properties of cyberspace data are;



Data has no behavior
in the natural or human sciences



Data can't be organized

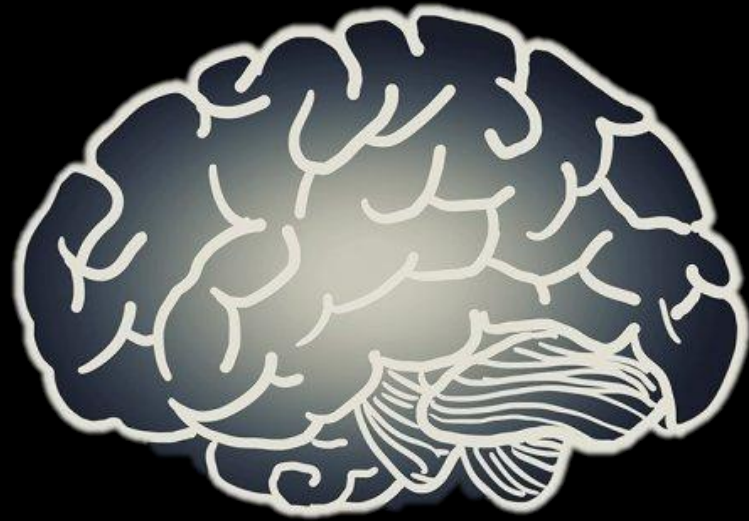


The DATA SCIENCE definition based on CYBERSPACE;

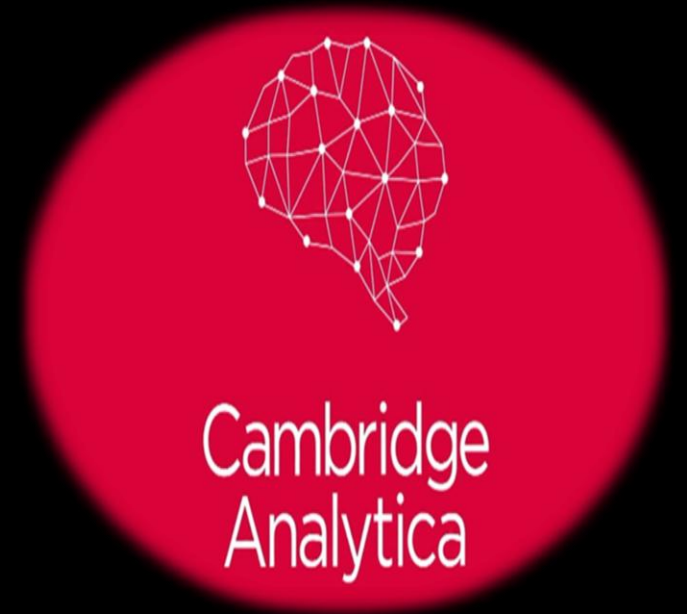
- Is As a complex scientific field, aimed to processing raw data which is believed to be meaningless for making decisions and predict future events, like the “Behavior”
“.



Big Five



Michal Kosinski



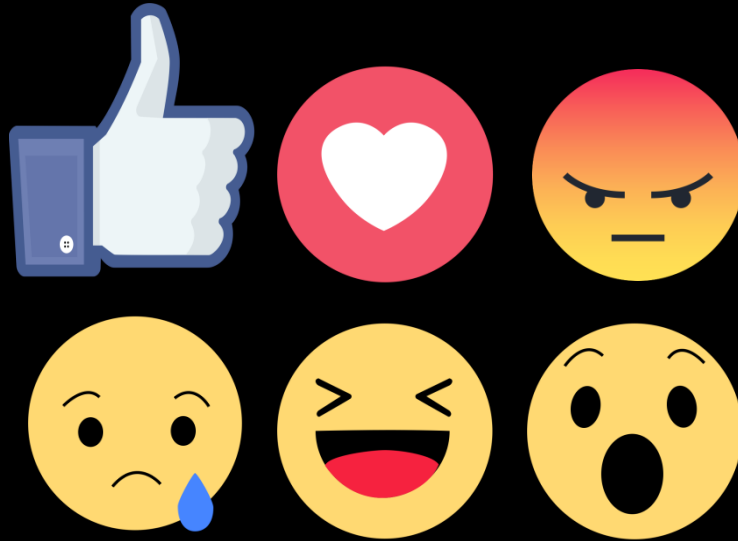


Open

BIG FIVE



Ideal



Emotional

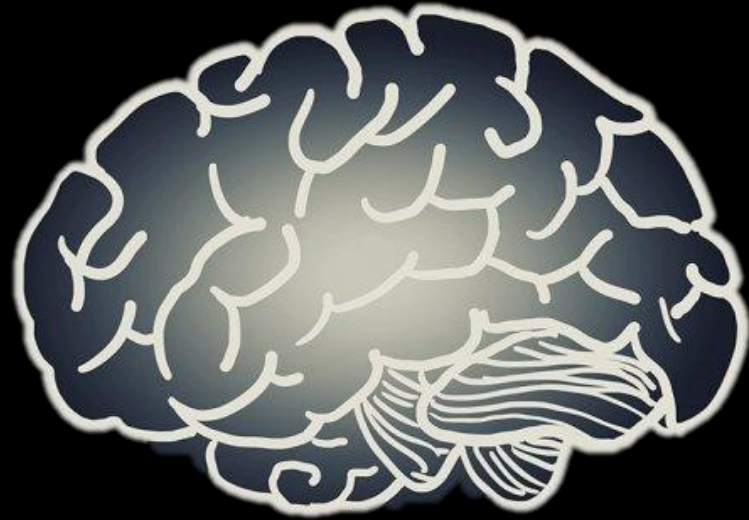


Sociable

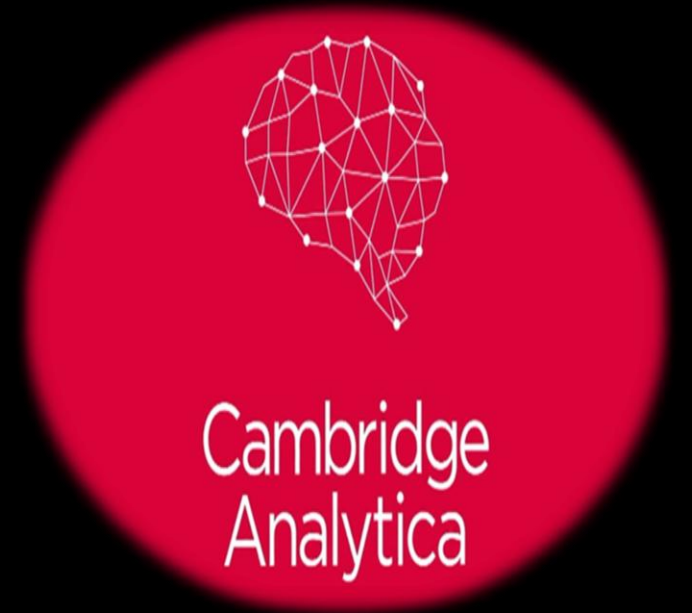


Helpful

Big Five



Michael Kozinsky



Private traits and attributes are predictable from digital records of human behavior

Michal Kosinski^{1,2}, David Stillwell², and Thore Graepel²

¹Free School Lane, The Psychometrics Centre, University of Cambridge, Cambridge CB2 3RQ United Kingdom; and ²Microsoft Research, Cambridge CB1 2FB, United Kingdom

Edited by Kenneth Wachtler, University of California, Berkeley, CA, and approved February 12, 2013 (received for review October 29, 2012)

We show that easily accessible digital records of behavior, Facebook Likes, can be used to automatically and accurately predict a range of highly sensitive personal attributes including: sexual orientation, ethnicity, religious and political views, personality traits, intelligence, happiness, use of addictive substances, parental separation, age, and gender. The analysis presented is based on a dataset of over 58,000 volunteers who provided their Facebook Likes, detailed demographic profiles, and the results of several psychometric tests. The proposed model uses dimensionality reduction for preprocessing the Likes data, which are then entered into logistic/linear regression to predict individual psychodemographic profiles from Likes. The model correctly discriminates between homosexual and heterosexual men in 88% of cases, African Americans and Caucasian Americans in 95% of cases, and between Democrat and Republican in 85% of cases. For the personality trait "Openness," prediction accuracy is close to the test-retest accuracy of a standard personality test. We give examples of associations between attributes and Likes and discuss implications for online personalization and privacy.

social networks | computational social science | machine learning | big data | data mining | psychological assessment

A growing proportion of human activities, such as social interactions, entertainment, shopping, and gathering information, are now mediated by digital services and devices. Such digitally mediated behaviors can easily be recorded and analyzed, fueling the emergence of computational social science (1) and new services such as personalized search engines, recommender systems (2), and targeted online marketing (3). However, the widespread availability of extensive records of individual behavior, together with the desire to learn more about customers and citizens, presents serious challenges related to privacy and data ownership (4, 5).

We distinguish between data that are actually recorded and information that can be statistically predicted from such records. People may choose not to reveal certain pieces of information about their lives, such as their sexual orientation or age, and yet this information might be predicted in a statistical sense from other aspects of their lives that they do reveal. For example, a major US retail network used customer shopping records to predict pregnancies of its female customers and send them well-timed and well-targeted offers (6). In some contexts, an unexpected flood of vouchers for prenatal vitamins and maternity clothing may be welcome, but it could also lead to a tragic outcome, e.g., by revealing (or incorrectly suggesting) a pregnancy of an unmarried woman to her family in a culture where this is unacceptable (7). As this example shows, predicting personal information to improve products, services, and targeting can also lead to dangerous invasions of privacy.

Predicting individual traits and attributes based on various cues, such as samples of written text (8), answers to a psychometric test (9), or the appearance of spaces people inhabit (10), has a long history. Human migration to digital environment renders it possible to base such predictions on digital records of human behavior. It has been shown that age, gender, occupation, education level, and even personality can be predicted from people's Web site

browsing logs (11–15). Similarly, it has been shown that personality can be predicted based on the contents of personal Web sites (16), music collections (17), properties of Facebook or Twitter profiles such as the number of friends or the density of friendship networks (18–21), or language used by their users (22). Furthermore, location within a friendship network at Facebook was shown to be predictive of sexual orientation (23).

This study demonstrates the degree to which relatively basic digital records of human behavior can be used to automatically and accurately estimate a wide range of personal attributes that people would typically assume to be private. The study is based on Facebook Likes, a mechanism used by Facebook users to express their positive association with (or "Like") online content, such as photos, friends' status updates, Facebook pages of products, sports, musicians, books, restaurants, or popular Web sites. Likes represent a very generic class of digital records, similar to Web search queries, Web browsing histories, and credit card purchases. For example, observing users' Likes related to music provides similar information to observing records of songs listened to online, songs and artists searched for using a Web search engine, or subscriptions to related Twitter channels. In contrast to these other sources of information, Facebook Likes are unusual in that they are currently publicly available by default. However, those other digital records are still available to numerous parties (e.g., governments, developers of Web browsers, search engines, or Facebook applications), and, hence, similar predictions are unlikely to be limited to the Facebook environment.

The design of the study is presented in Fig. 1. We selected traits and attributes that reveal how accurate and potentially intrusive such a predictive analysis can be, including "sexual orientation," "ethnic origin," "political views," "religion," "personality," "intelligence," "satisfaction with life" (SWL), substance use ("alcohol," "drugs," "cigarettes"), "whether an individual's parents stayed together until the individual was 21 y old," and basic demographic attributes such as "age," "gender," "relationship status," and "size and density of the friendship network." Five Factor Model (9) personality scores ($n = 54,373$) were established using the International Personality Item Pool (IPIP) questionnaire with 20 items (25). Intelligence ($n = 1,350$) was measured using Raven's Standard Progressive Matrices (SPM) (26), and SWL ($n = 2,340$) was measured using the SWL Scale (27). Age ($n = 52,700$; average, $\mu = 25.6$; SD = 10), gender ($n = 57,505$; 62% female), relationship status ("single"/"in relationship"; $n = 46,027$; 49% single), political views ("Liberal"/"Conservative"; $n = 9,752$;

Author contributions: M.K. and T.G. designed research; M.K. and D.S. performed research; M.K. and T.G. analyzed data; and M.K., D.S., and T.G. wrote the paper.

Conflict of interest statement: D.S. received revenue as owner of the myPersonality Facebook application.

This article is a PNAS Direct Submission.

Freely available online through the PNAS open access option.

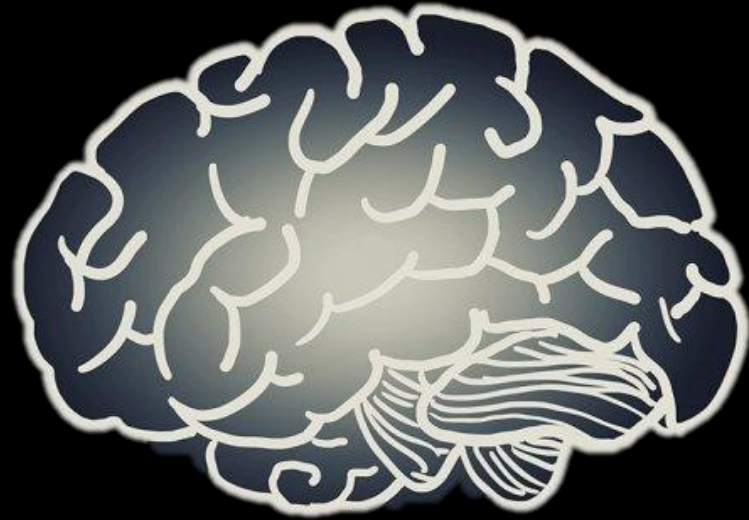
Data deposition: The data reported in this paper have been deposited in the myPersonality Project database (www.mypersonality.org/wiki).

To whom correspondence should be addressed. E-mail: mik593@cam.ac.uk.

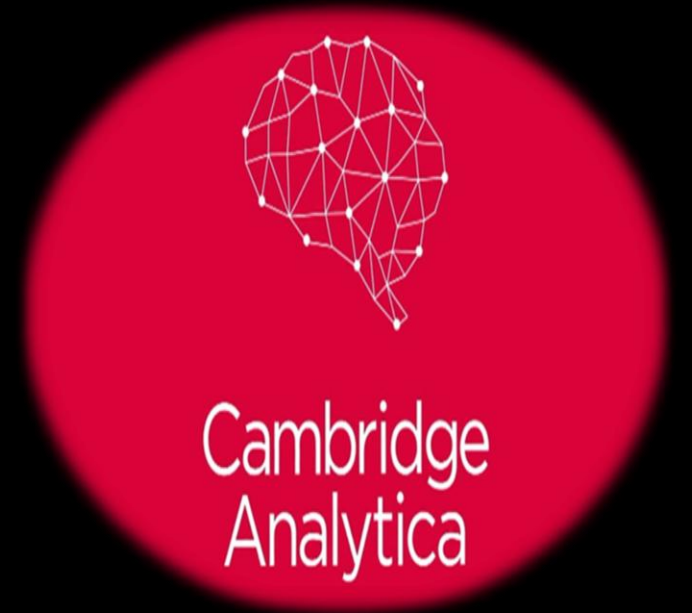
This article contains supporting information online at www.pnas.org/lookup/suppl/doi:10.1073/pnas.1218772110/-/DCSupplemental.



Big Five



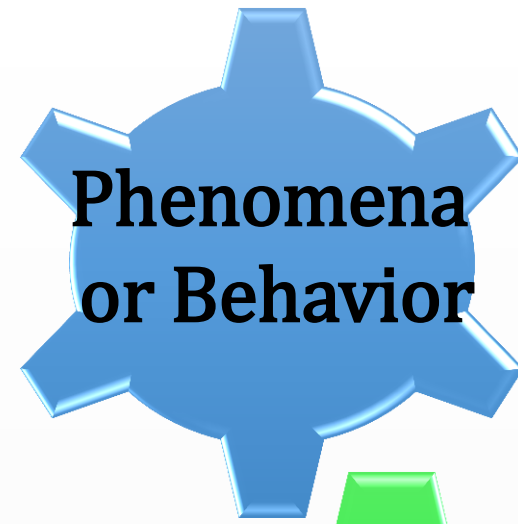
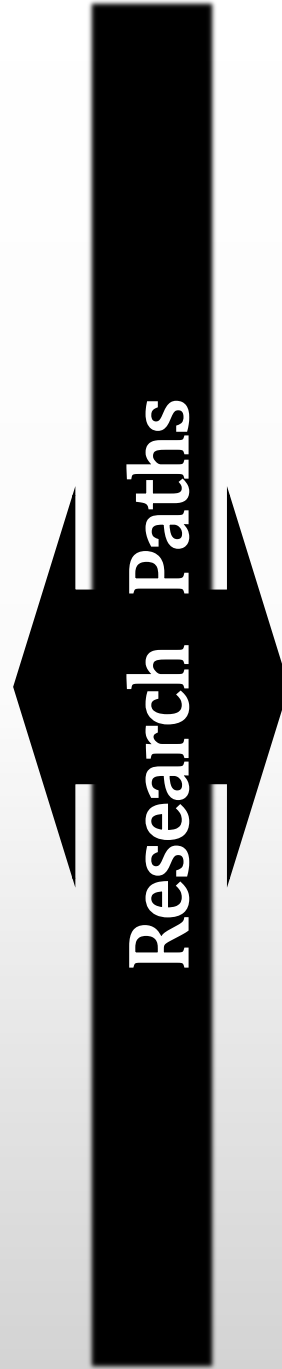
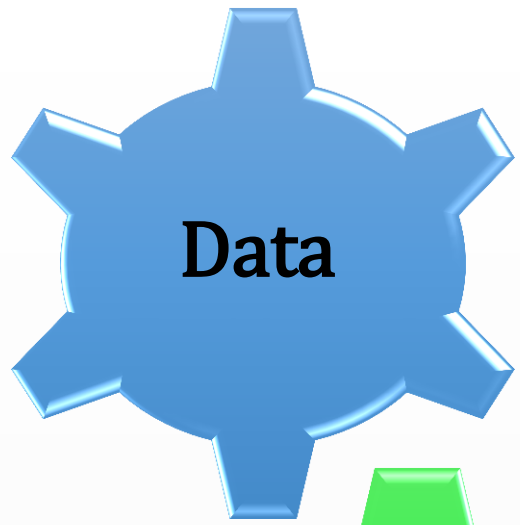
Michael Kozinsky





The main Features of data science



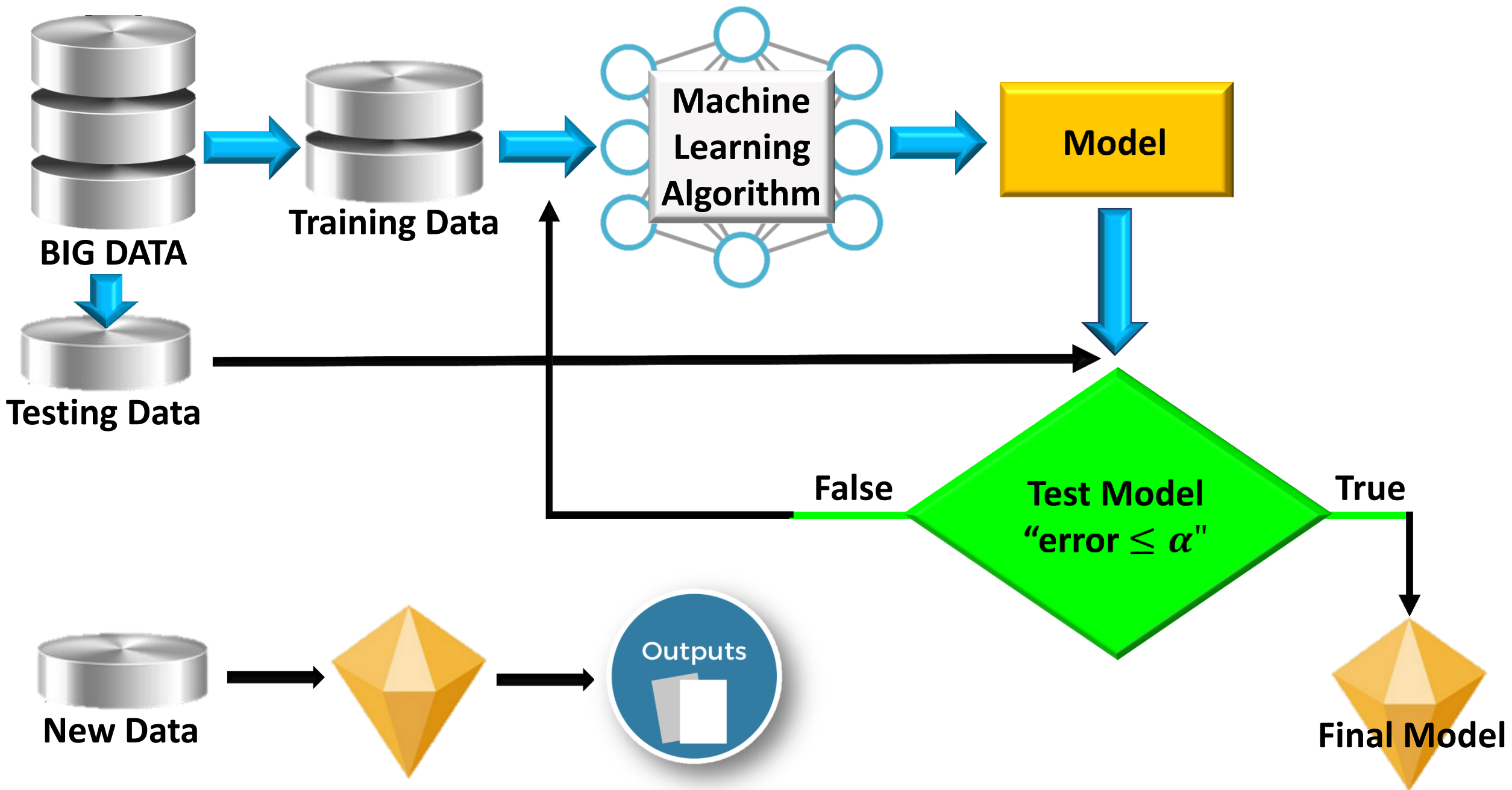


MACHINE LEARNING

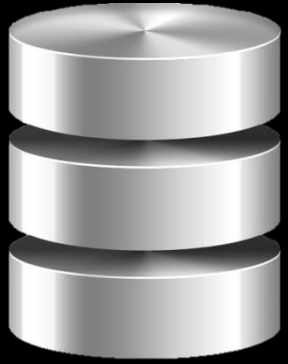
Machine learning is a type of artificial intelligence (AI) that provides computers with the ability to learn without being explicitly programmed.

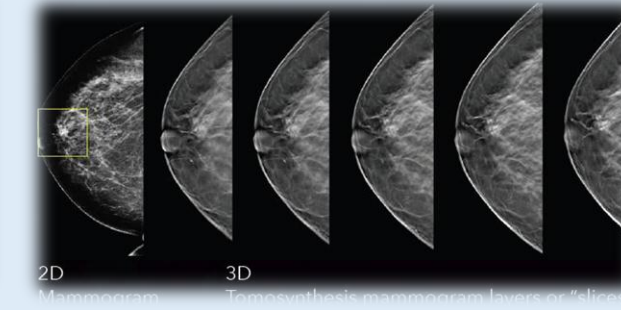
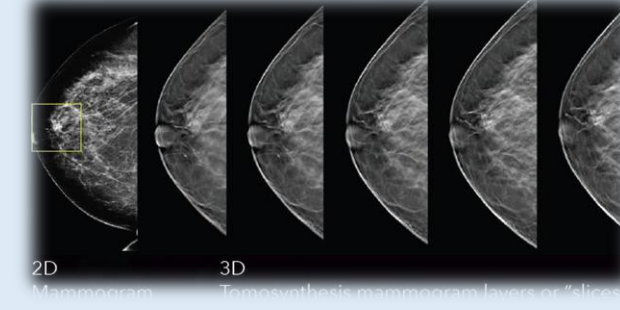
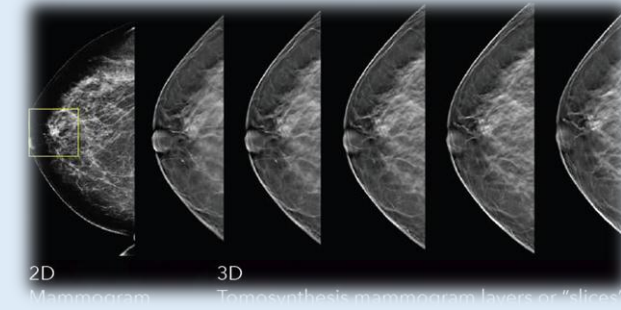
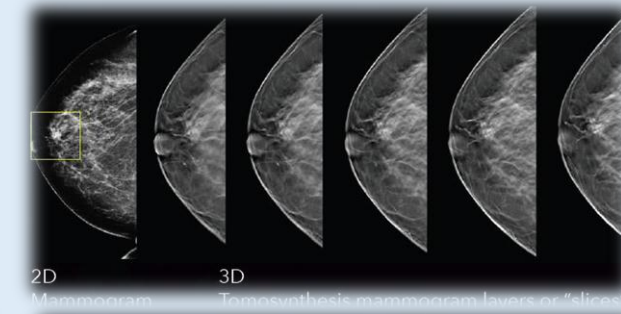
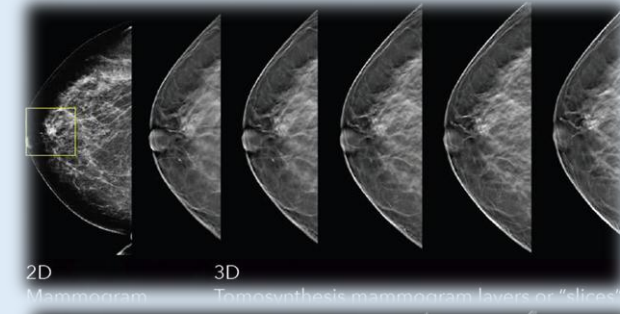
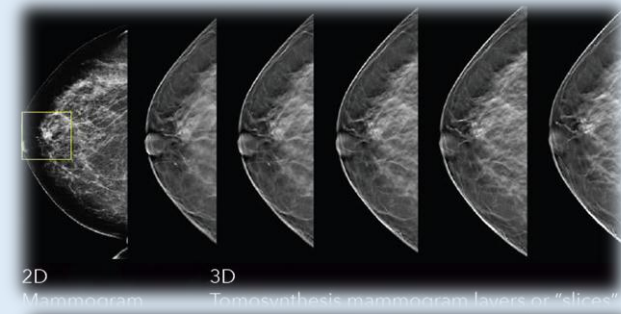
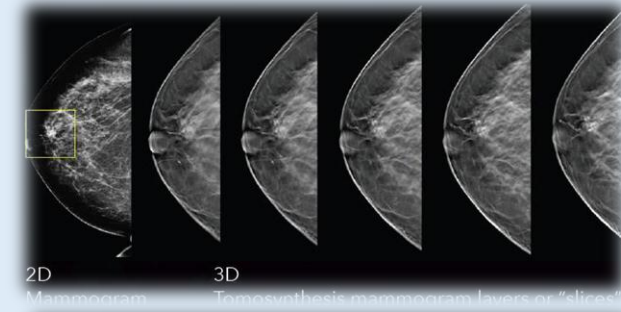
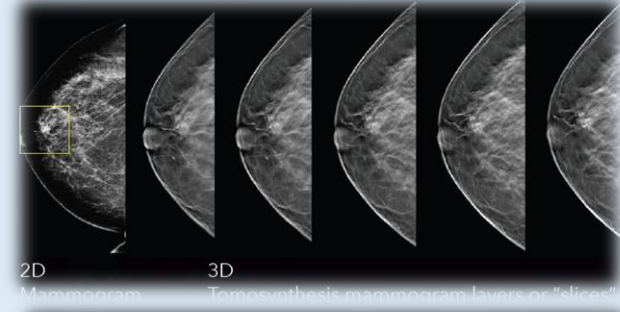
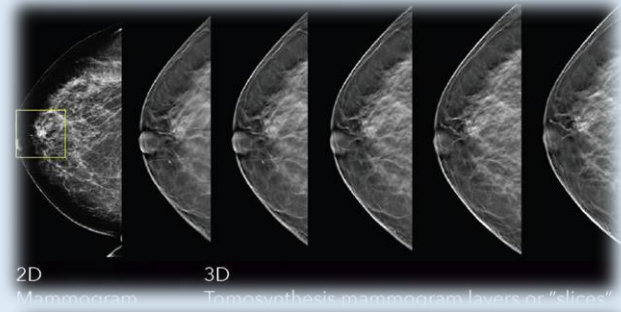
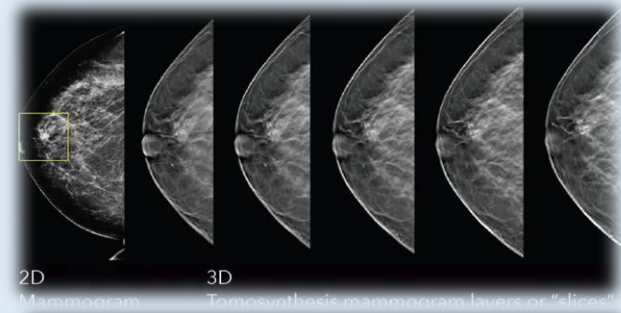
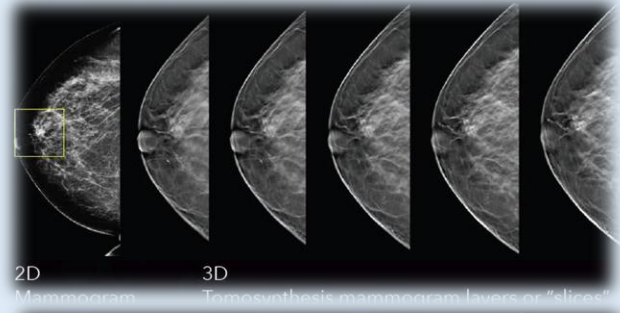
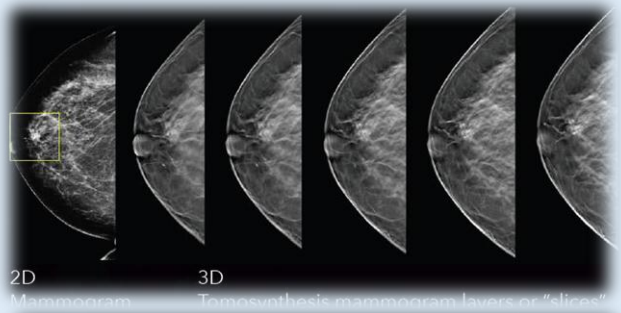
Machine learning focuses on the development of computer programs that can change when exposed to new data.





BIG DATA





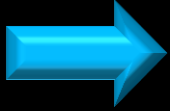
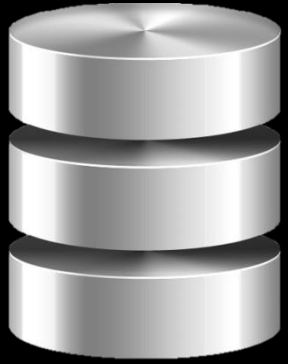
first patient

second patient

Third patient

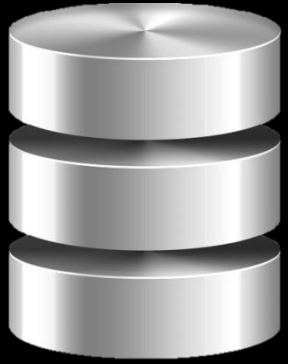
BIG DATA

Data Preparation



255	255	255	255	255	255	255	255	255	255	255	255	25	25	255	180	99	29
255	255	255	255	255	255	255	255	255	255	109	100	25	25	23	22	22	22
255	255	255	255	255	255	255	255	100	22	22	77	25	25	25	25	25	77
255	255	255	255	255	255	120	22	22	22	22	25	25	25	25	25	25	25
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255	100	119	25	25	75	30	22	17	17	15	10	17	21	17	21	17	10
249	120	122	25	25	30	14	14	13	11	11	16	17	21	17	21	17	16
245	80	100	25	25	22	15	14	14	11	11	18	17	21	17	21	17	18
255	84	110	25	25	30	25	22	19	11	11	19	17	21	17	21	17	19
255	253	111	111	102	89	80	55	33	24	25	20	19	21	19	21	19	20
255	255	230	120	17	17	17	17	17	17	17	17	17	21	17	21	17	17
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255	255	255	255	255	255	255	255	100	20	17	17	17	25	17	25	17	77
255	255	255	255	255	255	255	255	255	255	255	255	255	250	100	98	70	77
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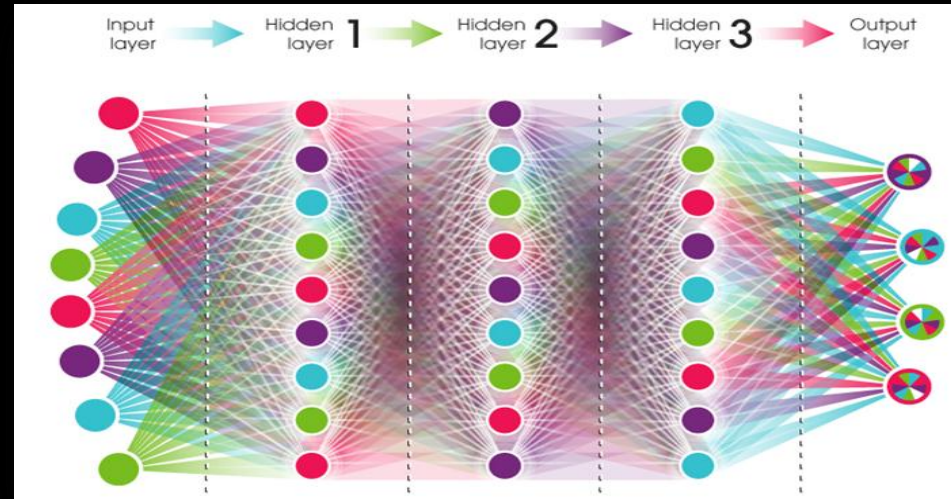
BIG DATA



Data Preparation



Neural Network Model

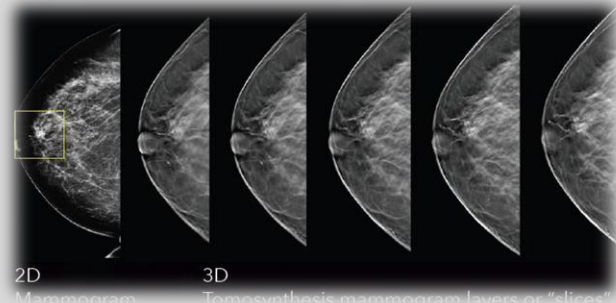
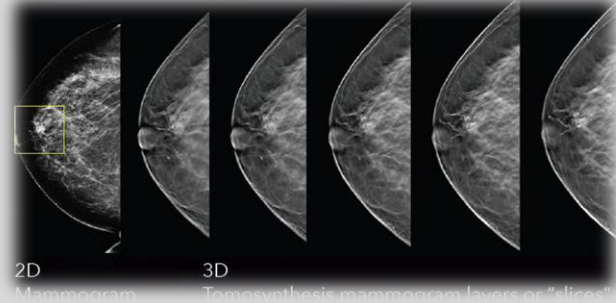


Final Model

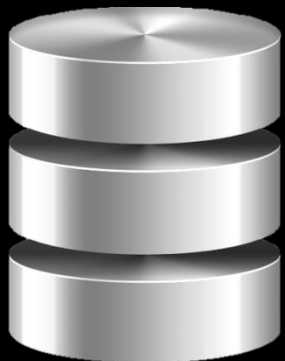


Testing Data

Patient No: 91002
Gender: F
Age: 46



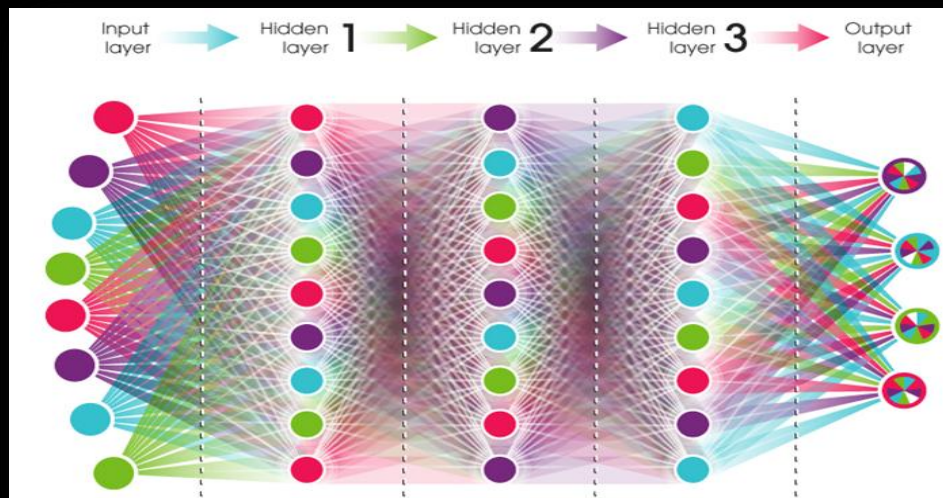
BIG DATA



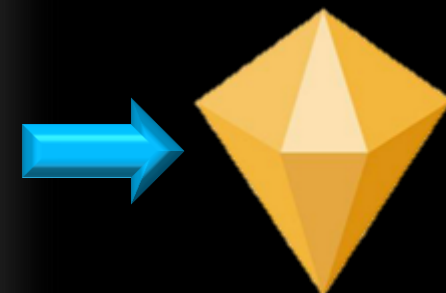
Data Preparation



Neural Network Model



Final Model



New Data



LOADING



The patient 91002
She is expected to have breast
cancer 80% after 6 months

Approval of Bank Loan

- ✓ Age
 - ✓ Gender
 - ✓ Profession & Status
 - ✓ Financial Situation
 - ✓ Sources of Income
 - ✓ Property
 - ✓ Bank Record
 - ✓ Repayment
- 255
- NOT APPROVED**
- Scenario



Detection of Fraud by Smart System



Fake signature



A Comparative Study on Handwriting Digit Recognition Using Neural Networks

Mahmoud M. Abu Ghosh
Faculty of Information Technology
Islamic University of Gaza
Palestine
ma.abughosh@students.iugaza.edu.ps

Ashraf Y. Maghari
Faculty of Information Technology
Islamic University of Gaza
Palestine
amaghari@iugaza.edu.ps

Abstract—The handwritten digit recognition problem becomes one of the most famous problems in machine learning and computer vision applications. Many machine learning techniques have been employed to solve the handwritten digit recognition problem. This paper focuses on Neural Network (NN) approaches. The most three famous NN approaches are deep neural network (DNN), deep belief network (DBN) and convolutional neural network (CNN). In this paper, the three NN approaches are compared and evaluated in terms of many factors such as accuracy and performance. Recognition accuracy rate and performance, however, is not the only criterion in the evaluation process, but there are interesting criteria such as execution time. Random and standard dataset of handwritten digit have been used for conducting the experiments. The results show that among the three NN approaches, DNN is the most accurate algorithm; it has 98.08% accuracy rate. However, the execution time of DNN is comparable with the other two algorithms. On the other hand, each algorithm has an error rate of 1-2% because of the similarity in digit shapes, specially, with the digits (1,7), (3,5), (3,8), (8,5) and (6,9).

Keywords —Handwriting Digit Recognition; Neural Network; CNN; DNN; DBN

I. INTRODUCTION

Nowadays, more and more people use images to represent and transmit information. It is also popular to extract important information from images. Image recognition is an important research area for its widely applications[1, 2]. In the relatively young field of computer pattern recognition, one of the challenging tasks is the accurate automated recognition of human handwriting. Indeed, this is precisely a challenging problem because there is a considerable variety in handwriting from person to person. Although, this variance does not cause any problems to humans, yet, however it is more difficult to teach computers to recognize general handwriting [3]. For the image recognition problem such as handwritten classification, it is very important to make out how data are represented in images[1]. The data here is not the raw pixels, but should be the features of images which has high level representation[2, 4]. For the problem of handwritten digit recognition, the digit's structure features should be first extracted from the strokes. Then the extracted features can be used to recognize the handwritten digit. The high performance of large-scale data processing ability is the core technology in the era of big data.

Most current classification and regression machine learning methods are shallow learning algorithms [4]. It is difficult to represent complex function effectively, and its generalization ability is limited for complex classification problems[5, 6]. Deep learning is a multilayer neural network learning algorithm which emerged in recent years. Applications of deep learning to various problems have been the subject of a number of recent studies ranging from image classification and speech recognition to audio classification [5, 7-9]. It has brought a new wave to machine learning, and making artificial intelligence and human-computer interaction advance with big strides. Deep Learning algorithms are highly efficient in image recognition tasks such as MNIST digit recognition[10].

In this paper, we apply deep learning algorithms to handwritten digit recognition, and explore the three mainstream algorithms of deep learning: the Convolutional Neural Network (CNN), the Deep Belief Network (DBN) and the Deep Neural Network (DNN)[4].

II. BACKGROUND

In this section, we give an overview of the three algorithms and the tools employed in our paper: -

A. Convolutional Neural Network (CNN):

A simple CNN model can be seen in Fig. 1. The first layer is the input layer; the size of the input image is 28×28 . The second layer is the convolution layer C2, it can obtain four different feature maps by convolution with the input image. The third layer is the pooling layer P3. It computes the local average or maximum of the input feature maps [11].

The next convolution layer and pooling layer operate in the same way, except the number and size of convolution kernels. The output layer is full connection; the maximum value of output neurons is the result of the classifier in end [12].

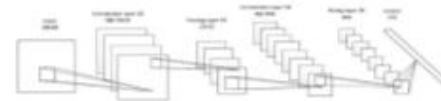
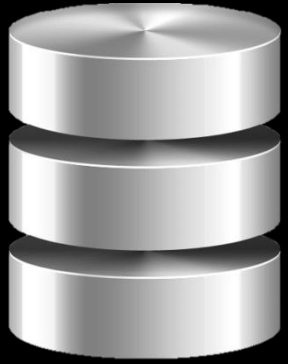


Fig. 1. A simple structure of CNN [13].

BIG DATA



MARQUES HAYNES
ROUTE 9 BOX 515
TULSA, OKLA. 74107

86-61
1031

PAY TO THE ORDER OF *John & Mary* \$ *5.52*

TAKE

FOR *Margaret Haynes*

0000000552

ROBERT HULL
C/O HARVEY WINEBERG
180 NORTH LASALLE
CHICAGO, ILLINOIS 60601

1437

THE ROYAL BANK OF CANADA
4947-3

PAY TO THE ORDER OF *John & Mary School* \$ *8.20*

SUM OF *Eight and 20/100* DOLLARS

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THE ROYAL BANK OF CANADA
ST. JAMES & NESS BRANCH
866 ST. JAMES STREET
WINNIPEG, MANITOBA R3G 3J6

049470003 58 49 8 0000000890

LUCILLE BALL ARNAZ
PERSONAL ACCOUNT
150 EAST 69TH STREET
NEW YORK, NEW YORK

No. 169

May 15 1961

PAY TO THE ORDER OF *Cast* \$ *81.00*

Eighty-one DOLLARS

MANUFACTURERS TRUST COMPANY
711 LEXINGTON AVENUE
NEW YORK, N. Y.

021000300019 5 2040 00000

Bank of America

Cashier's Check No. 0120897

Date MAY 9, 2007

PORT SILL

HANZAT RANDY

Pay ***FOUR THOUSAND FIVE HUNDRED FIFTY DOLLARS AND 00 CENTS*** \$ ***4,550.00***

To The Order Of *DON HUNTER*

Authorized Signature *Krupal Tullam*

VOID AFTER 90 DAYS

WAITE C. HOYT
3787 ASHWORTH DRIVE
CINCINNATI, OHIO 45241

2303

TAKE

Pay *46/100* DOLLARS

For *Waite C Hoyt*

042000013 589 4563 0000012949

citibank OFFICIAL CHECK

SLSVC-829599055

DEREK J BALLING
533 BRACAWAY APT. 37A
PORT EMER NH 02865-5518

Pay Exacty \$ *01*

DEREK J BALLING

010503 DEREK J BALLING

MADONNA CICCONO 1100

July 10 1988

90-3905
1222

Pay to the order of *Lydia Han* \$ *165.08*

one hundred and sixty five dollars and 08/100 Dollars

ENTERTAINMENT INDUSTRIES DIVISION
MERCANTILE NATIONAL BANK
1840 CENTURY PARK EAST
LOS ANGELES, CA 90067

For *Man, red, wax* Signature *Adornaluron*

022239050 100 00 2 00 77 70 0000016500

2PACALYPSE ENTERTAINMENT
805-254-7995
23236 WEST LYONS AVE
NEWHALL, CA 94565

111

11-247/295
1210(8)

TAKE

WELLS FARGO BANK

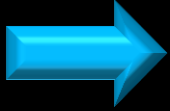
MEMO *Suppose All*

21000148 111 0295 073464



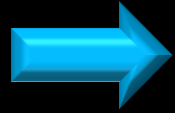
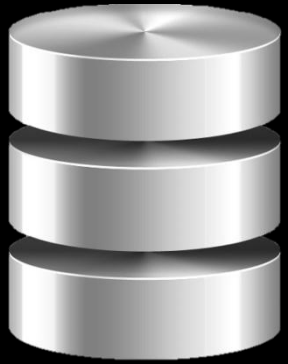
BIG DATA

Data Preparation

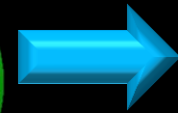


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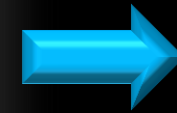
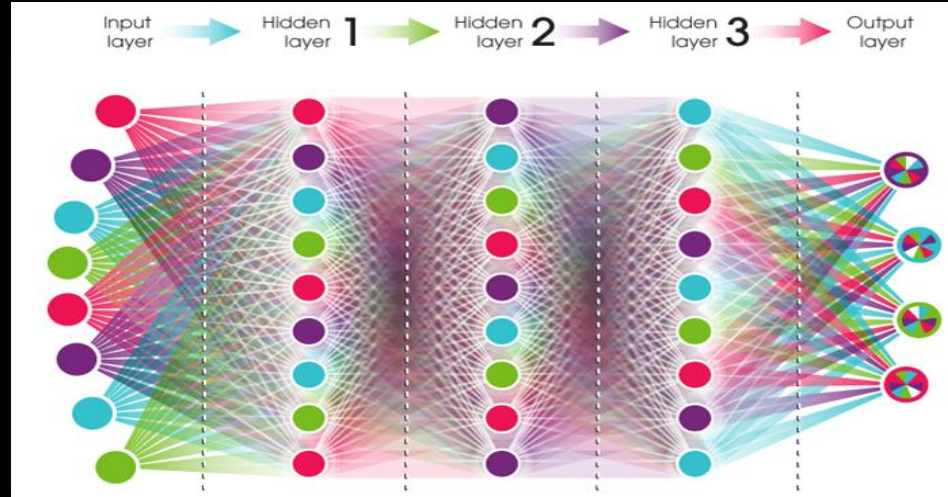
BIG DATA



Data Preparation



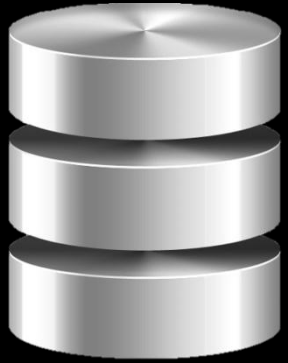
Neural Network Model



Final Model



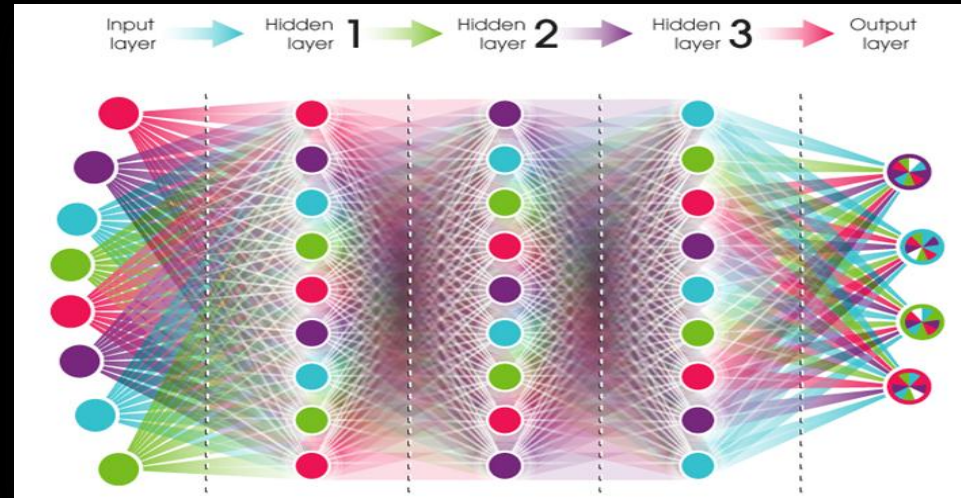
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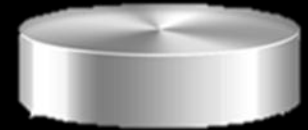
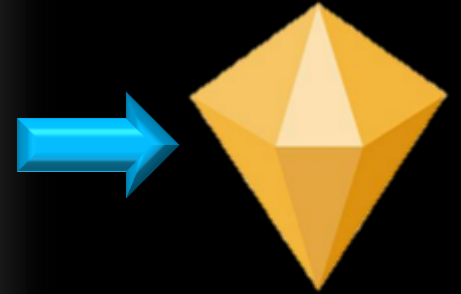
Data Preparation



Neural Network Model



Final Model



New DATA

Client Barcode:



ELSA M. IRWIN
OR CHARLES A. IRWIN
RT. 1 BOX 3590
DRIGGS, ID 83422

493

8 May 1991 92-239/1241

Pay to the order of Pika Peak Neighborhood Assoc. \$ 19.80

NINETEEN AND 80/100 Dollars

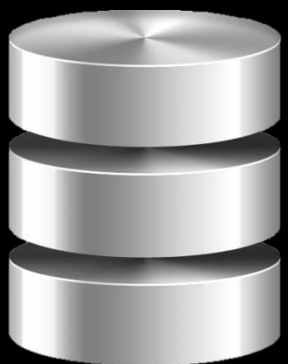
VALLEY BANK
Gold Account
P.O. BOX B DRIGGS, IDAHO 83422

For _____ James S. Irwin

1241023921070784710 0493 0000001980

Rocky Mountain Bank Note B

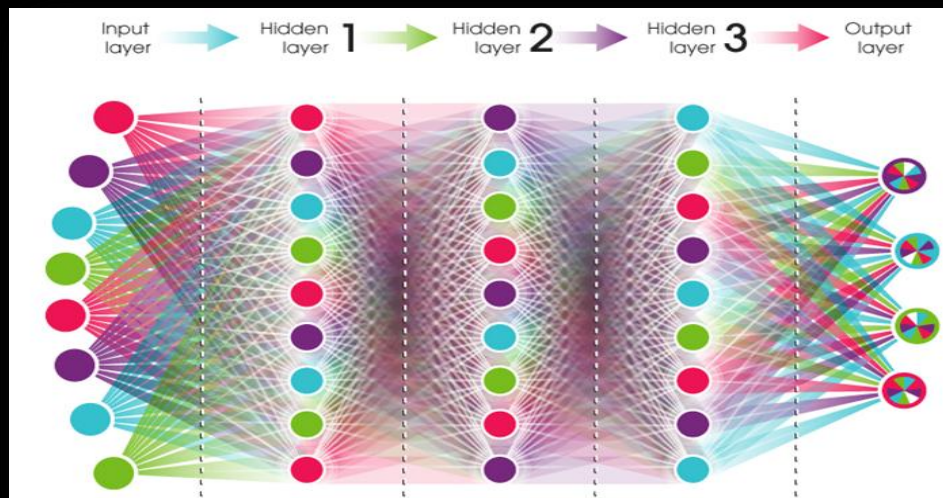
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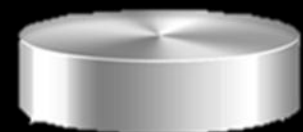
Data Preparation



Neural Network Model



Final Model



New DATA



LOADING
|||||
This check is 80% fake



The IBM technology is one of the most important software's used to apply Data Science on Big Data & Cyberspace Data.



The most important features of IBM technology



DSRAT

2 - IBM® SPSS® Modeler

File Edit Insert View Tools SuperNode Extensions Window Help

The image displays the IBM SPSS Modeler software interface. At the top, there is a menu bar with options: File, Edit, Insert, View, Tools, SuperNode, Extensions, Window, and Help. Below the menu is a toolbar with various icons for file operations, editing, and execution. The main workspace contains a workflow diagram. It starts with a 'Table' node connected to an 'EXCEL' node labeled 'F DATA - Copy.xlsx'. This leads to a 'TwoStep' node, which then connects to a 'Select' node. From the 'Select' node, the flow branches into two paths, each leading to another 'TwoStep' node. These 'TwoStep' nodes connect to a central 'TT' (Table Transfer) node. Above this 'TT' node is a label: '[Connecting: passeng.Inbound Flight x DOW]'. From the 'TT' node, four arrows point to output nodes: 'TT x [DOW]', 'TT x [Inbound Flight..]', 'TT x [Outbound Leg]', and 'TT x [OutBound Fligh..]'. On the right side, there are two panels. The top panel is titled 'Streams' and shows a tree view with 'Stream1' containing nodes 2 and 3. The bottom panel is titled 'CRISP-DM' and shows a project structure with folders for 'Data Understanding', 'Data Preparation', 'Modeling', 'Evaluation', and 'Deployment', each containing numbered nodes. At the bottom of the interface, there is a 'Favorites' bar with buttons for Sources, Record Ops, Field Ops, Graphs, Modeling, Output, and Export. Below this is a toolbar with icons for Database, Var. File, Auto Data Prep, Select, Sample, Aggregate, Derive, Type, Filter, Graphboard, Auto Classifier, Auto Numeric, Auto Cluster, Table, Flat File, and Database. The status bar at the very bottom shows 'Server: Local Server' and '153MB / 172MB'.

Streams Outputs Models

Stream1
3
2

CRISP-DM Classes

- Data Understanding
1
- Data Preparation
2
- Modeling
3
- Evaluation
4
- Deployment

TwoStep Select TwoStep TT

[Connecting: passeng.Inbound Flight x DOW]

TT x [DOW]
TT x [Inbound Flight..]
TT x [Outbound Leg]
TT x [OutBound Fligh..]

F DATA - Copy.xlsx
Table

Visual Interface

Database Var. File Auto Data Prep Select Sample Aggregate Derive Type Filter Graphboard Auto Classifier Auto Numeric Auto Cluster Table Flat File Database

Server: Local Server 153MB / 172MB



Data Engineering Tools



Auto Classifier	Auto Numeric	Auto Cluster	Time Series	TCM	Random Trees	Tree-AS	C&R Tree	Decision List	Linear
Linear-AS	C5.0	Regression	PCA/Factor	Neural Net	Feature Selection	Discriminant	No Targets	GenLin	GLMM
GLE	Cox	SVM	LSVM	Bayes Net	SLRM	KNN	STP	Association Rules	Carma
Sequence	K-Means	Kohonen	TwoStep	Anomaly	R				

Streams Outputs Models

- Stream1
 - 3
 - 2
 - Stream2

CRISP-DM Classes

- project
 - Business Understanding
 - Presentation - 1111
 - Data Understanding
 - Data Preparation
 - 1
 - Modeling
 - 2
 - 3
 - Evaluation
 - 4
 - Deployment

Models

The background is a teal color with a pattern of water droplets of various sizes. A faint, darker teal cityscape pattern is visible in the background, particularly on the left side.

Weather in
Amman
Jordan



IBM SPSS MODELER



DSRAT

Future Education 2020 - 2030

by



DSRAT

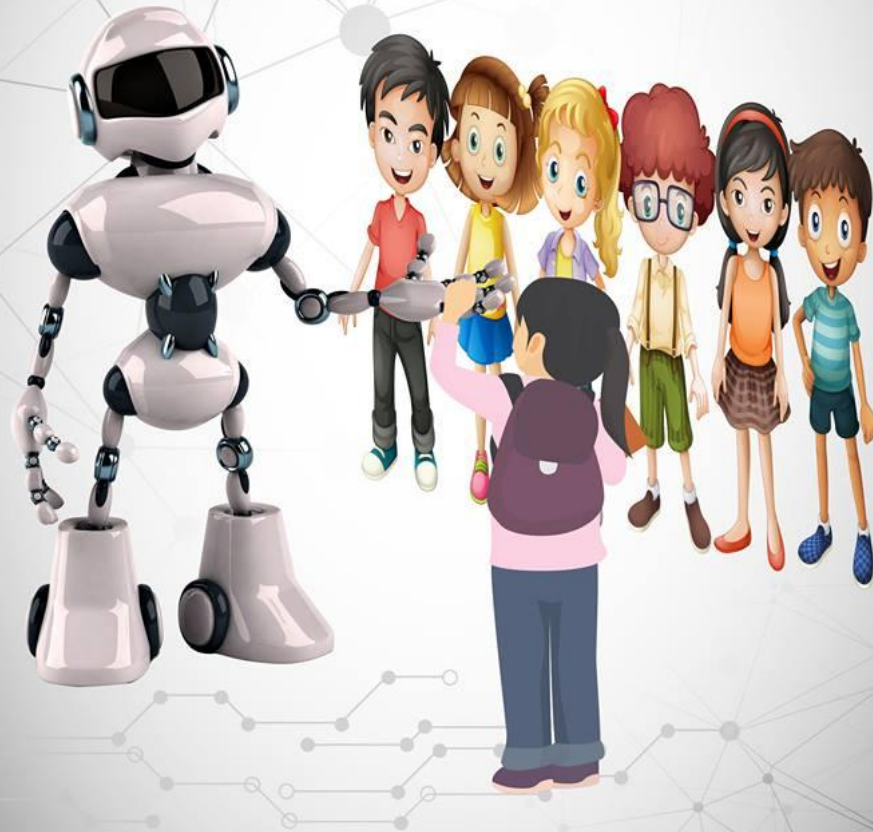
Data Science Research Arab Team

فريق أبحاث علم البيانات العربي

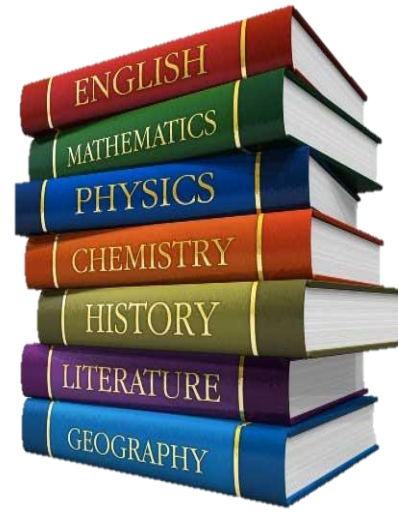
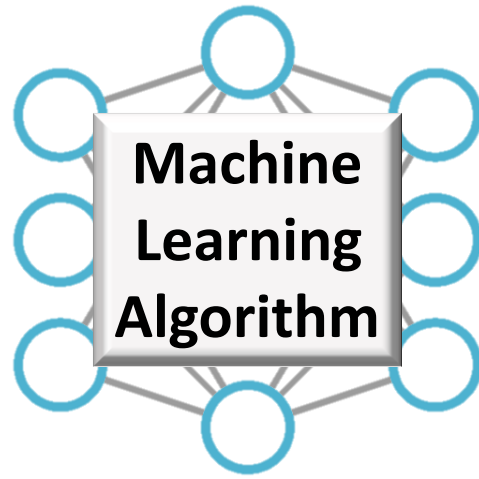
Be Different

Education Directed

2020 - 2030



Ahmad Alamm - Hussam Awwad - Saleh Hammouri



Thanks

Data scientist

AHMAD ALAMM

2018

