Using Social Media for Learning

Prepared and Presented:

Prof. Rizik Al-Sayyed

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Professional Use of Social Media

- Informal learning

- Network with alumni

- Virtual Bulletin Board

- Add to resume, member of closed group

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KASIT – IT Dept.
From many source of the Internet
7 February, 2019

Introduction
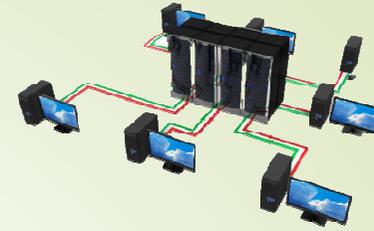
The importance of the Internet lies in its ability to change concepts and knowledge distribution. That importance has increased with the advent and proliferation of social networks (SN) such as Facebook and Twitter, which have been able to:

1. Significantly change the way people communicate and interact.
2. The way of marketing and selling products.
3. The way of how governments communicate with their citizens.
4. The way of how companies function their business.
5. Chang the concept of volunteerism and how politicians, social workers and human right people perform their activities.

The Concept of Social Networks

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- The term is given to a group of sites on the World Wide Web, allowing communication between individuals in a virtual community, who have common interest such as: a country, a school or a class, in the global system of information transfer.

- Defined as an electronic technological applications based on Web 2.0 generation aims at allowing users to communicate with others and interact all over the world through written, audio, or video messages. It also allows users to create and organize personal files.

So, what is really social media?

Social Media is people using tools (like blogs & video) and sites (like Facebook & Twitter) to share content and have conversations online.

Why social media?

JAN 2018

DIGITAL AROUND THE WORLD IN 2018
KEY STATISTICAL INDICATORS FOR THE WORLD'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL POPULATION	INTERNET USERS	ACTIVE SOCIAL MEDIA USERS	UNIQUE MOBILE USERS	ACTIVE MOBILE SOCIAL USERS
7.593 BILLION	**4.021 BILLION**	**3.196 BILLION**	**5.135 BILLION**	**2.958 BILLION**
URBANISATION: **55%**	PENETRATION: **53%**	PENETRATION: **42%**	PENETRATION: **68%**	PENETRATION: **39%**

SOURCES: POPULATION: UNITED NATIONS; U.S. CENSUS BUREAU; INTERNET: INTERNETWORLDSTATS; ITU; EUROSTAT; INTERNETLIVESTATS; CIA WORLD FACTBOOK; MIDEASTMEDIA.ORG; FACEBOOK; GOVERNMENT OFFICIALS; REGULATORY AUTHORITIES; REPUTABLE MEDIA; SOCIAL MEDIA AND MOBILE SOCIAL MEDIA: FACEBOOK; TENCENT; VKONTAKTE; KAKAO; NAVER; DING; TECHRASA; SIMILARWEB; KEPIOS ANALYSIS; MOBILE: GSMA INTELLIGENCE; GOOGLE; ERICSSON; KEPIOS ANALYSIS. NOTE: PENETRATION FIGURES ARE FOR TOTAL POPULATION (ALL AGES).

Hootsuite™ we are social

Why social media?

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Leading Social Networks Worldwide …

Rank	Social Network Name	Number of active accounts (in millions)
1	Facebook	2,234
2	YouTube	1,900
3	WhatsApp	1,500
4	Facebook Messenger	1,300
5	WeChat	1,058
6	Instagram	1,000
7	QQ	803
8	QZone	548
9	Douyin / Tik Tok	500
10	Sina Weibo	431
11	Twitter	335
12	Reddit	330
13	LinkedIn	303
14	Baidu Tieba	300
15	Skype	300
16	SnapChat	291
17	Viber	260
18	Pinterest	250
19	Line	203
20	Telegram	200

Reference:
http://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/

SN Features

1. **Universality**
2. **Interactive**
3. **Diversity in usage**
4. **Ease of use**
5. **Saving and economic**

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SN Characteristics and Services

1. **Personal files/pages profile**
2. **Friends/relationships**
3. **Send messages**
4. **Photo albums**
5. **Groups**
6. **Pages**

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Positive Uses of SN

1. **Uses of personal communication**
2. **Educational Uses**
3. **The governmental uses**
4. **News use**

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Cons of SN

1. Broadcast destructive thoughts.
2. Display the unwanted materials
3. Slander and scandal, harassment, extortion and counterfeiting.
4. Public and private rights violation.
5. The vulnerability of these sites for cases of piracy or failure in security systems, this means some people access your complete information and your own messaging records.
6. Addiction to these sites.
7. The possibility of being a victim of fraud, such as phantom characters and unrealistic themes.
8. Corruption in social relations and attention to specific individuals within the network.

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Seven Principles for Good Practice in Undergraduate Education

Chickering and Gamson

1. **Good Practice Encourages Student-Faculty Contact:** Frequent student-faculty contact in and out of classes is the most important factor in student motivation and involvement.

2. **Good Practice Encourages Cooperation among Students:** Good learning is collaborative and social, not competitive and isolated. Sharing one's own ideas and responding to others' reactions improves thinking and deepens understanding.

3. **Good Practice Encourages Active Learning**

4. **Good Practice Gives Prompt Feedback**

5. **Good Practice Emphasizes Time on Task**

6. **Good Practice Communicates High Expectations efforts.**

7. **Good Practice Respects Diverse Talents and Ways of Learning**

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So, what are the questions for today?

- **What are the benefits of using social media in our teaching?**

- **How can we use social media to improve learning outcomes?**

- **What are the entry points, time and resources needed to use social media in the classroom?**

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Team/Group Work

- **What types of social media (SM) to support learning in the classroom have you used or observed?**
  Provide examples.

- **In what ways can SM facilitate learning?**

- **What are the limitations or liabilities of using SM in our courses? How can we minimize or contend with these liabilities?**

- **What is the best way to integrate SM into our courses?**

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Conclusions or Just Assumptions?

- Connecting classroom work to real world and personal interests is motivating for students.

- Students like to talk about class outside of class

- Students are moving away from e-mail into other forms of communicating (Facebook, Twitter).

- Students can separate their social lives from their school and professional obligations.

- More and more students are expecting us to acknowledge these options

LinkedIn

The LinkedIn is considered a professional network. It is used to provide a professional "to act" in a more formal way than other social networking because the information that is shared takes the form of script of characters. Although the LinkedIn allowed users to share photos, but it is rare for users to talk about their families outside work.

LinkedIn allows users to create a comprehensive profile for themselves similar to a CV and then the user can choose who wants to communicate with them.

Creating User Profile in LinkedIn

If you decide to use LinkedIn, you first need to update your profile on the site www.linkedin.com where non-completed profiles may not be useful; it indicates that it has lack of attention; you need to be serious and clear with people who might employ you. As mentioned above, creating an integrated profile makes it easy for people to find you via search engines. The LinkedIn considers the **profile complete when it**:

1. has complete contact information.
2. has a summary.
3. shows the current position.
4. has at least two past jobs listed.
5. has 50 contacts (300-500 is optimum).
6. mentions at least one educational institute.
7. mentions at least 3 different skills.
8. A profile photo.

Now, here are some observations and tips for filling some sections in your profile

Contact Information

The following image shows sample contact
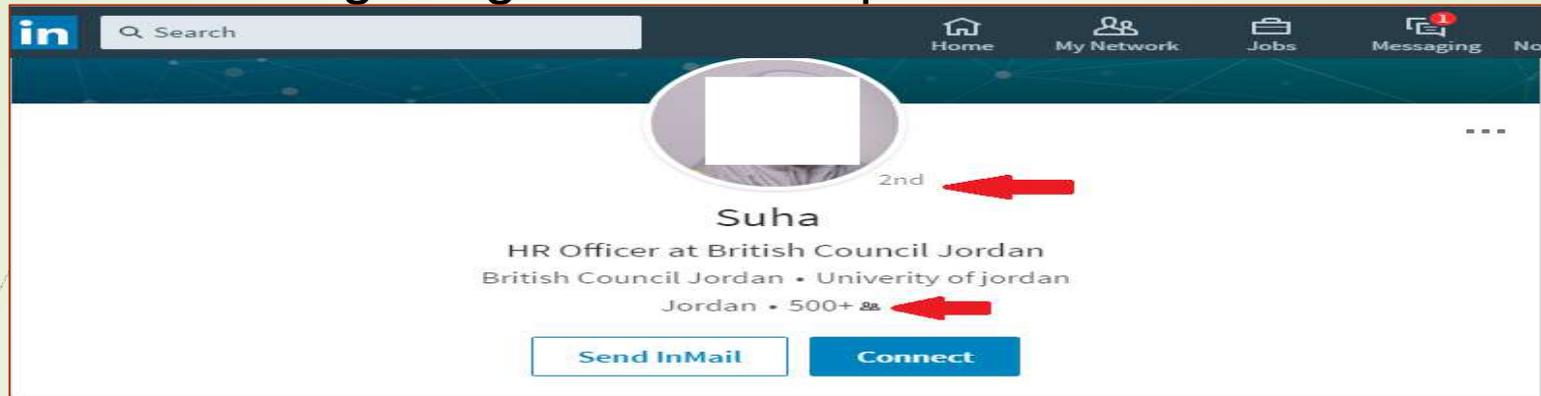
The image above shows the upper part of the profile of one contact; it contains two parts:

1. Profile photo: represent your brand and is recommended to be the same on all of your accounts in social sites. LinkedIn profiles with photos receive 50-70 percent more inquiries than profiles without photos.

2. Headline: through which you should describe what you do through keywords that can be used to find you on search engines, these words must be familiar to the public and potentially used by during search and words to describe your skills.

Summary

The summary should be fresh, clear, and reflective (see the image below).

Jameel Ahid
Teacher at Jordan University
Jordan University • the university of jordan
Jordan • 95

… Summary

Edit intro   ✕

Add new position

Education

the university of jordan   ▾

Add new education

③

Country   ZIP code

Jordan   ▾

Industry

Education Management   ▾

Summary

teacher at Jordan university

Media

Add or link to external documents, photos, sites, videos, and presentations.

| Upload | Link |

⑦ Supported formats

Yes ⬤ **Share profile changes**
       If enabled, your network may see this change.

Edit intro   ✕

②

Profile photo

📷⁺

First Name *   Last Name *

dima   suleiman

Add former name

Headline *

Teacher at Jordan University

Current Position

Teacher at Jordan University   ▾

Add new position

Education

the university of jordan   ▾

Add new education

Country   ZIP code

Yes ⬤ **Share profile changes**
       If enabled, your network may see this change.

Skills and Expertise

Add skills that describe your brand profile, you can choose from a list that are provided by LinkedIn or write what you want.

1. Add the skills you identified when thinking about your personal brand. You can choose skills already in a LinkedIn dropdown list or you can enter your own skills. You should add between 3 and 50 skills.

2. As people connect with you, they will be encouraged to endorse your skills and expertise when they look at your profile and when they are endorsed by others.

3. When somebody endorses you, their photo will appear next to the skill you have been endorsed for and the number next to the skill will increase. Also a counter next to each skill and expertise shows number of endorsements.

4. When you endorse others, remember to be honest to endorse what it

Connecting with People

- If your profile that you are happy is set, you might need to find people to connect with and decide what to do if people ask you to connect.

- It is recommended that you only connect with people you actually know or have something in common with. If you ask people randomly, they might tell **LinkedIn** that they don't know you, **LinkedIn** may restrict your profile. This restriction should be avoided.

- To connect to people, either use the search box at the top of the page or use the recommendations that **LinkedIn** gives you on the right hand side. Over time, build your number of connections and therefore your network.

The following figure represents an illustration of a network of connections on three levels ...

… Connecting with People
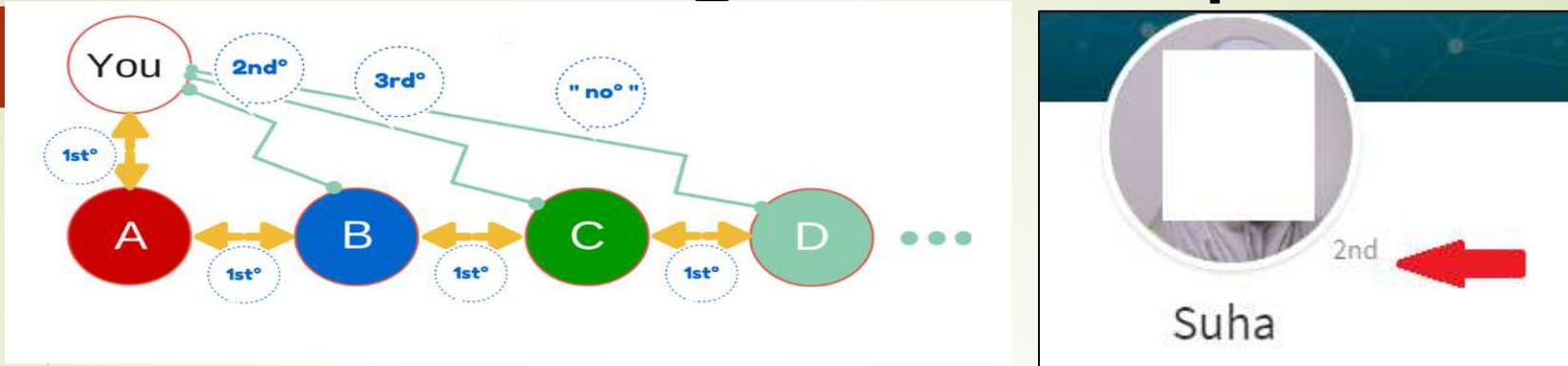
LinkedIn considers **connections** to be at 3 levels: 1st, 2nd and 3rd as shown above.

1. **1st level connections are** the people you contact directly with because you accepted their invitation to call, or accepted your invitation. You'll see the tag (1st) next to their name in the search results and in their profiles. You can contact them by sending a direct message through the LinkedIn as they can. For example in the figure above the caller (A) is at the first level for you.

2. **Connections at the 2nd level** are the people who connect with you through your first-level friends and not directly. You'll see the second level icon (2nd) next to their name in the search results and in their profiles. You can send an invitation to them by clicking Connect, people at this level can not see all of your connections and the caller example (B) for you as shown in the previous figure.

… Connecting with People

LinkedIn considers **connections** to be at 3 levels: 1st, 2nd and 3rd as shown above.

3.   **3rd level connections are** the people who connect with you through your friends of the second level. You'll see the third level icon (3rd) next to their name in the search results and in their profiles. An example is caller (C) for you as shown in figure.

Note:

Your network consists only of people in levels 1, 2, 3, in addition to your colleagues - members of the groups (the groups to which you belong).

In the figure shown, caller D is not considered within your own network unless it is bound to one of the categories to which it belongs.
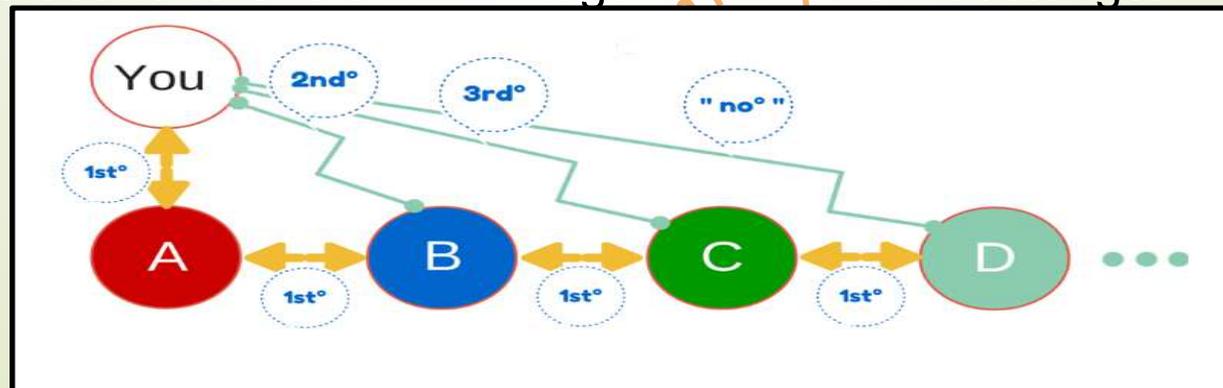
Twitter

1. One of the free service networks service
2. fast and direct way to communicate with a large number of people, allowing you to send messages to your friends and followers, no matter how many once, and once sending the message they have an alert on mobile devices or computer, and in return if your friends sent messages via Twitter will appear to you to stay informed As long as they say and stay in constant touch with what you say.
3. Companies can use it to market and provide customer service
4. There are no restrictions on the number of people you follow or people who follow you or the number of messages you send, but the only limitation is the number of characters you type in a single message.
5. Twitter allows you to have 280 symbols in each tweet that can contain links to websites, pictures and other videos.
6. Some people may think there is a big drawback in Twitter when limiting the length of the tweet to 280 characters, but when interacting with it, the user discovers that it is a wonderful feature because it forces the speaker to be focused, concise, direct and meaningful. There are many features we will address in detail as tracking the profiles of others, re-Twitter and how to respond to others' Tweets and others

Setting up a Twitter Account

To set up a Twitter profile, register first at **www.twitter.com**
Then click **Sign Up** and fill the information the page:

Join Twitter today.

Full name

Phone or Email

Password

☑ Tailor Twitter based on my recent website visits. Learn more.

Sign up

By Signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use. Others will be able to find you by email or phone number when provided.

Advanced options

Join Twitter today.

socialstudent ✓

socialstudent70@gmail.com ✓

•••••••••• ✓

☑ Tailor Twitter based on my recent website visits. Learn more.

Sign up

By Signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use. Others will be able to find you by email or phone number when provided.

Advanced options

Tips for Setting up a Twitter account

1. The **username** is used by others. It is referred to as @username (e.g. @saleem, the actual username is saleem and does not contain @)
2. The **maximum length** of a username is 15 characters of only: letters, numbers or the underscore character (_).
3. To help others to remember you, use an **actual name** (or your brand) as a usernames.
4. **Usernames** should be **unique**; so you may need to use a nickname and/or numbers.
5. Your **username** will be included in search results by **search engines**.
6. If you choose a **nickname**, choose a name that is **friendly** and accessible. Your username becomes part of your personal brand.
7. Each Twitter **name** is associated with a **unique email** address.
8. Include your **real name** so that people can identify you.
9. Include a **profile picture** to represent your personal brand; a picture of you will help to promote trust of your profile.
10. Include a '**bio**' or introductory text that is **160** characters or fewer that describes what you stand for and what you are going to tweet about.

Twitter Language (Developed)

1. RT - retweet. Used to forward a tweet from one user to another(s); it is a way of keeping credit to the original tweeter.
2. DM - direct message. Used to send a private message to someone.
3. Hashtag - A word preceded by the # symbol, e.g. #tips. Hashtag
   a) Highlights important words to your brand in a tweet; or groups tweets around a common theme or conversation.
   b) Clicking allows seeing other tweets using the same hashtag.
   c) Can be used to listen for people talking about the words important to your brand
   d) Allows promoting the skills and services you offer.
4. @username - a way of mentioning a Twitter username.

Note: Because tweets have a maximum of 140 characters, some text language has been introduced.

Examples:

'**TGIF**' is fairly well known as meaning '**T**hank **G**oodness **I**t's **F**riday'.

***$** is not well known as meaning '**Starbucks**'.

Finding People to Follow

By having a Twitter account, you might need to find people to follow.

1. Put a name into the search box at the top of **www.twitter.com** and review the results.
2. Click on a profile that you want to follow and click the **Follow** button to follow. Remember everything in Twitter is public, so you don't need permission.

Difference Between Following and Followers

- **Following** are the people whom you are following and you can see the tweets they write.
- **Followers** are the people who can see what you write immediately.

Note: If the number of likes, followers, tweets you follow, or the number of re-tweet increase, Twitter will add the symbol K after the number to indicate thousands or M to denote millions. For example, number 34.5K indicates that the number is **about** 34,500.

Tweeting Dealing With Others

- To see what other people tweet, view your home page, you can see all the tweets that you followed ; they are constantly updated.
- You have 3 options for interacting with others: write a tweet, reply to the tweet and publish tweet.

Writing a new Tweet

1. Writing a new tweet tells others how you feel, what you do, or other specific content or participation management debate.
2. Remember that what you write takes in public and can be seen by everyone.
3. Twitter is not the right medium to use to chat with a group of people. Use the private chat facility in Facebook or Google+ instead.

When typing a tweet, it may pass through 3 stages with respect to the length of the allowed tweet, which is 280 characters long. These phases are explained in the following two slides.

Tweets Stages

The safe stage: it is when you continue writing up to 260 symbols; during which, the side ring is shown in blue; see the figure below:

The critical stage: you must be careful and try to end the tweet when only 20 symbols are left. The side ring appears in orange and the counter (20) gradually decreases until the number reaches zero, as shown in the following figure:

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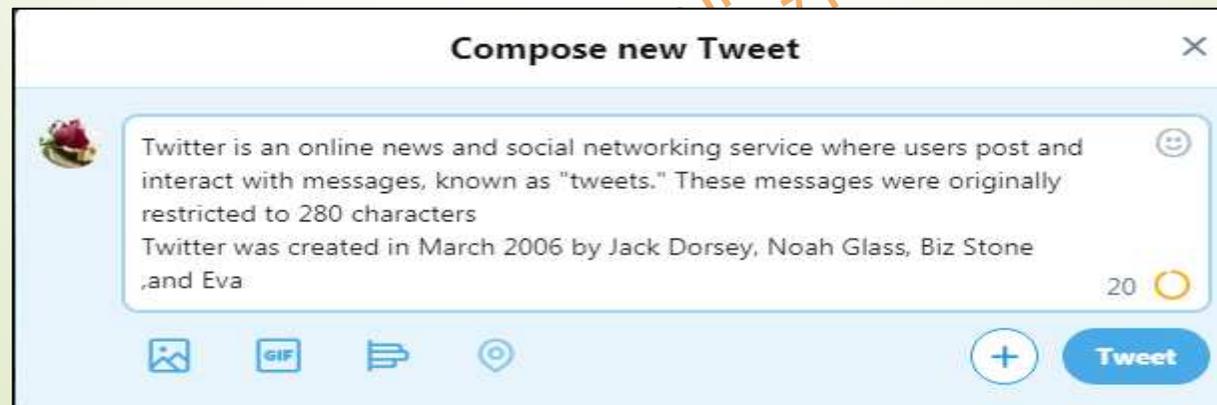
… Tweets Stages

The override stage: when the number of characters in the tweet exceeds the maximum allowed of 280 characters, the side ring appears in red and next to it a negative number representing the number of symbols exceeding the 280. These symbols are highlighted in red and the tweet can only be published if the extra characters are deleted. See the following figure:
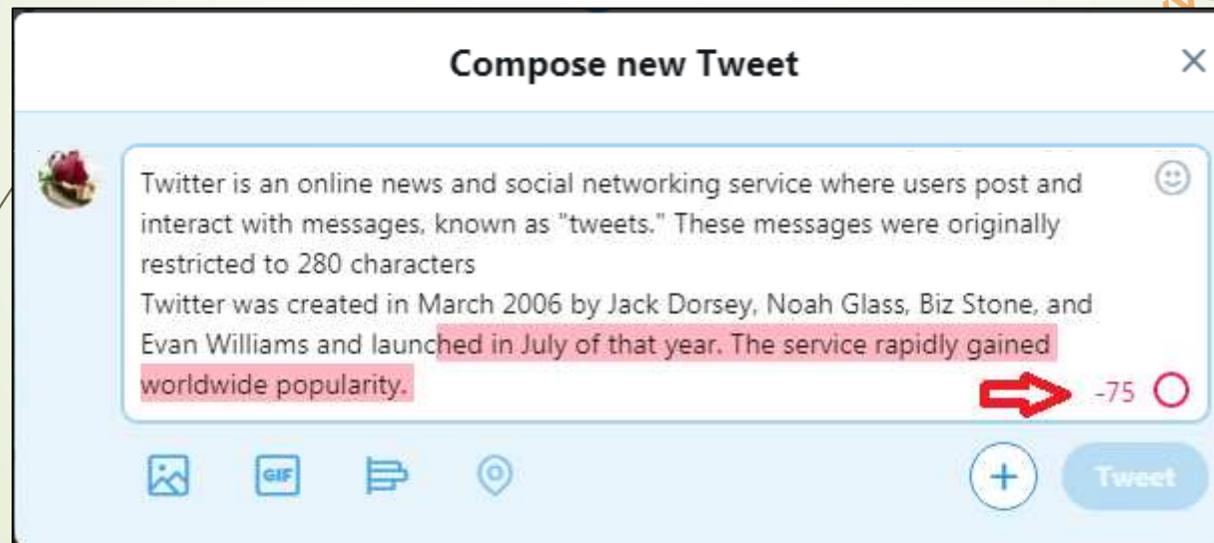
Tweet Thread

- You can add more than one tweet at the same time each with a maximum of 280 characters by pressing the (+) button at the bottom of the tweet screen. These tweets are called "Tweet Thread" and you can publish these tweets at once by clicking the **Tweet all** button on the screen below the added threads.

- You can delete one or more tweets that have been added before you post them by clicking on the icon that represents the **Recycle Bin** under the added Tweet. This means you can delete the added tweets one by one as shown below.

Note: If you click on **Tweet all**, the Twitter counter will increase by 3.

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Replying to a Tweet

When you see a tweet on Twitter you may want to reply by clicking on the **reply** option, which allows you to reply to the original song. The @ sign and the name of the person you want to reply to appear at the top of the reply box.

… Replying to a Tweet

When replying to a tweet and putting the username at the beginning, the tweet will be displayed in:
1. The news feed of the individual you are replying to.
2. Anybody who is following you and the person you have replied to.
3. Your profile so anybody who looks at your profile will see it in the reply.

Question: what is the difference between writing a reply to Tweet through Mention at the beginning of the Tweet or at the end of a Tweet?

Answer: when you place Mention at the beginning of Tweet, all followers to both of you at the same time will see the tweet.
Example: The Tweet below, only you, Awadh and the followers for both of you will see the Tweet.

@awadh I got my salary this day

But when the Mention comes at the end of a Tweet, all your followers will see the Tweet without exception, **example**:

I got my salary this day @awadh

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Retweet a Tweet

You may see a tweet useful and you like to share with others:
1. Roll the mouse over the tweet and click on Retweet button shown.
2. Once you clicked this, the tweet will be displayed in the newsfeed of your contacts.

This process helps sharing interesting content with your followers and puts the brand of the Twitter name you retweeted in front of your followers.

Note: You can now interact with your observers and interact with them on your phone as Twitter has become one of the most important applications on Smartphones.

Retweet a Tweet and Quoted Tweet

Quote tweet vs. Retweet

The tweet is intended to re-publish a tweet with one person and add a comment / mention to the original tweet. In this case, you still have 280 symbols to share along with the contents of the original tweet.

Since the citation is considered a regular tweet, the same box shows a (+) sign to leave a field for you to create a thread as mentioned earlier.

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... Retweet a Tweet and Quoted Tweet

When the original tweet is re-tweeted as is (without adding comments), the name stays retweet. In both cases, your tweets count will increase by one.

... Retweet a Tweet and Quoted Tweet

Facebook

- Facebook is a social network that has over one 2 billion active users who have over 4 billion "likes" and "share" of content daily.

- Facebook is now ranked third according to Alexa; The Web Information Company after Google and YouTube. What helped Facebook spread so fast are the amazing features that it has. These features include the simplicity of signing up for Facebook through it's simple and clear interface

- According to Alexa statistics, the first 9 sites (as of **January 17, 2019**) are: **1st** Google.com, **2nd** Youtube.com for videos, **3rd** Facebook.com, **4th** Baidu.com Chinese language search engine, **5th** Wikipedia.org, **6th** Tencent QQ, **7th** Taobao from Alibaba, **8th** Tmall, and **9th** Yahoo.com.
  Source: https://en.wikipedia.org/wiki/List_of_most_popular_websites

Signing Up for Facebook

- To use Facebook and enjoy its features, you must first sign up on the following link:

  ww.facebook.com

- Then filling the required information.

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Profile Features

Your Facebook profile has the following features:

1. The profile picture you have previously chosen and is placed to the left of the page. You can change it at any time. It will also be shown next to your name with everything you post or publish.

2. The cover photo is a large photo that appears at the top of your profile page. You can use it to showcase your personal or trade mark and you can also change it whenever you want.

Profile picture   Cover photo

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… Profile Features

3. Your basic information which you can choose to fill or skip including your social status, your interests, etc. these information can be used by the owners of Facebook to learn about your interests in advertisements and for other surveys.

And since Facebook uses your timeline as a way to present your life story, so as the users can view this timeline and scroll it down to see your published photos and comments over the years ever since you created your account. That is why it's really important to determine who you want to share these information with by restricting people who can view them.

Facebook's Privacy

As shown in the figure on left, there are different options:

- Public: which means that the info can be viewed by everyone, either friends or other Facebook users.
- Friends: only your friends can view your info.
- Friends except: you can exclude out a list of friends (disable some friends from viewing the info).
- Specific friends: you can determine and choose out of a list of friends who can view the info.
- Only Me: this makes info private and only seen by you.

Note: for more information on everything concerning the setting or any help needed while using Facebook, you can always visit facebooks help center.

Contacting Others Using Facebook

1. **Searching for friends and acquaintances to get in touch with:**

- The easiest way for that is to search using the search bar at the top of your Facebook page. In case you find someone you want to befriend, just click on (add friend) and s/he will receive a request and accept or decline. You can also choose to accept or decline any friend request sent to you. When you accept a friend request your page will be viewable by that friend with all the status updates.

- The administration of Facebook provides you with a list of suggested friends who you can send friend requests to based on your mutual friends.

2. **Means of communication Facebook provides for its users**

   ➢**Contacting friends by posting on your wall or their walls**

   And that is by what you publish on your page like photos, texts, videos, or what you share from other pages or websites with your friends allowing them to see it and comment on it.

… Contacting Others Using Facebook

➤**Chatting instantly using Facebook messenger and the personal inbox**

If you want to privately chat with a friend or group of friends you have the inbox as well as the chat window provided by Facebook, as well as the Facebook messenger app that can also be downloaded and used efficiently on smartphones.

➤**Creating an event on Facebook**

you can interact with your friends and share your occasions with the by creating an event and inviting them via your Facebook page.

➤**Facebook pages**

these pages allow public figures, companies and other organizations to create a realistic and public availability on Facebook. And unlike the personal profile, Facebook pages are automatically viewable by everyone online. You can contact these pages by liking them and then you will receive its' updates and interact with them. We will learn how to create a Facebook page later on.

➤**Facebook groups**

These groups are used by groups of people who have share similar interests. They allow people to meat to a cause or a common activity, discuss issues, publish photos, and exchange content. You can check if the group is open for public or is restricted. We will demonstrate the steps for creating a group later on.

Creating an Event on Facebook

You can create a special occasion or a public invitation for an event using Facebook. You can also invite whoever you want following these steps:

1. From the side list of the home page which we explained before choose the option "events".

2. After that you will get the option "create event", click on it to enter the events info as shown in the screenshot and then publish it.

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… Creating an Event on Facebook

3. From the Drop down menu, two options will appear:
- **Create Private Event**: can be viewed who were invited and they can invite others
- **Create Public Event:** everyone can see the event or search for it even if they are not friends

… **Creating an Event on Facebook**

The following images represent both options.

… **Creating an Event on Facebook**

4. After you create the event, you can:

- Share the even
- Edit the event

The following is example for a Public event (Birthday on 9 Feb)

FEB 9 Birthday

Public · Hosted by Ali.   Share ▾   Edit ···
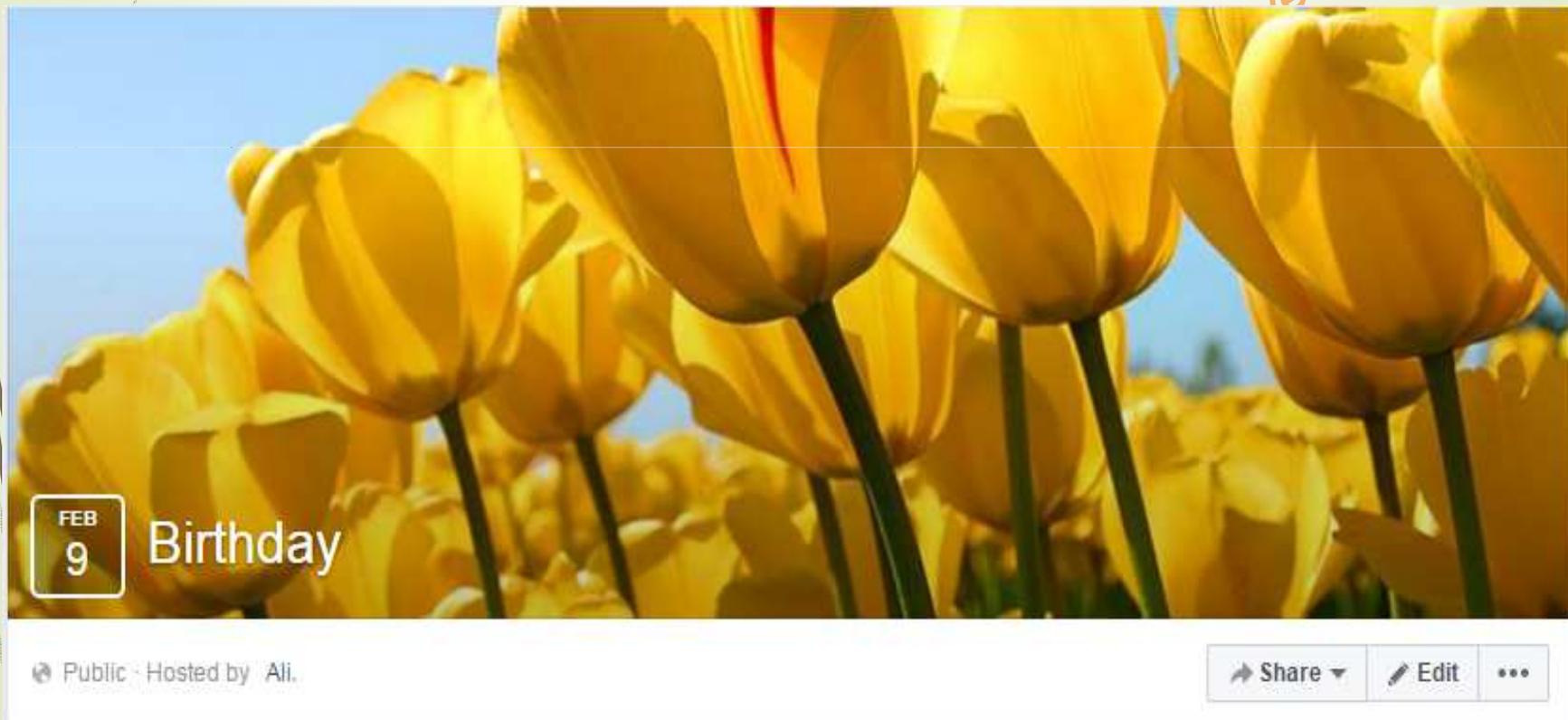
Creating a Facebook Page

Facebook pages can be divided into two groups: social pages, which are popular among people as they are specialized in social issues; and formal pages or business pages. There are numerous and various uses for Facebook pages, some are for institutions and companies, charity and development associations, music bands, TV channels or programs, Internet websites, service offices and shops, specific brands, and celebrities.

A Facebook page can be distinguished by "**like**" button next to its name instead of the "**add friend**" button. This button is the main feature that differs it from a personal profile or a group on Facebook.

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… Creating a Facebook Page
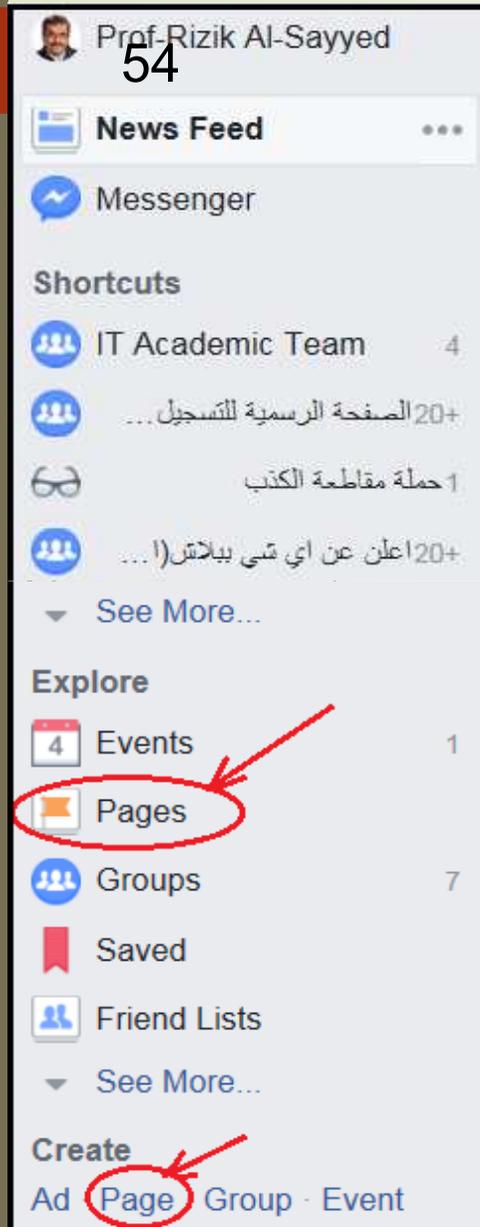
Page can be created by either clicking on Pages in the Explore category or by clicking Page in Create category.

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… Creating a Facebook Page

If you selected Pages from Explore category, you need to click on Create Page icon that is at the top right of the page.

Top Suggestions   Invites 20+   **Liked Pages**   Local Picks   Contact Pages   Create Page

After selecting creating a page, you need to choose its type: (1) Business or Brand or (2) Community or Public Figure as shown below…
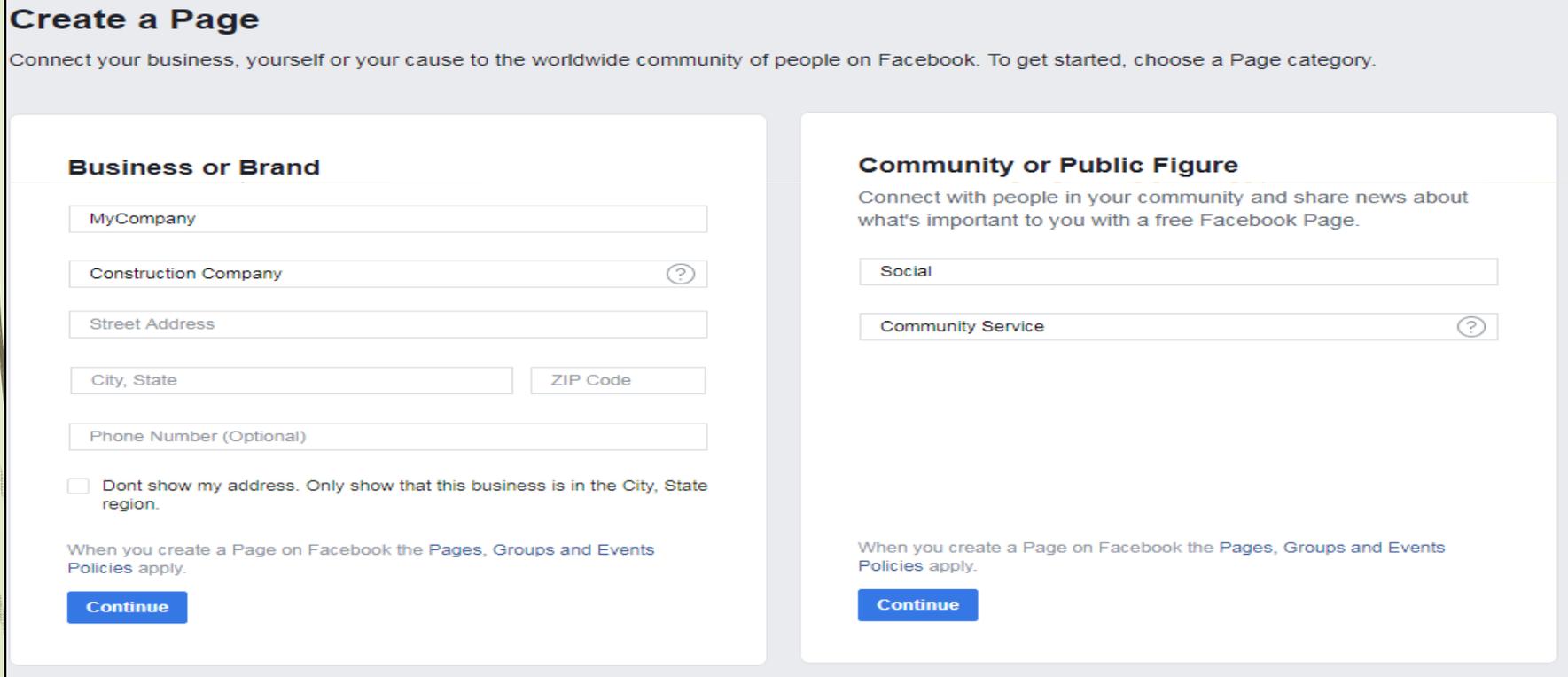
Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

Business or Brand

MyCompany

Construction Company   (?)

Street Address

City, State   ZIP Code

Phone Number (Optional)

☐ Dont show my address. Only show that this business is in the City, State region.

When you create a Page on Facebook the Pages, Groups and Events Policies apply.

Continue

Community or Public Figure

Connect with people in your community and share news about what's important to you with a free Facebook Page.

Social

Community Service   (?)

When you create a Page on Facebook the Pages, Groups and Events Policies apply.

Continue

Then, fill the required fields and click Continue.

… Creating a Facebook Page

1. **In the beginning we choose the suitable category** as shown in the previous screenshot, then we choose the suitable classification listed under each category. We write the name of the page making sure the name is relevant to the subject of the page and is easy to be found when searched for on Facebook. It is important to note that after a while you can't change the name of the Facebook page.

2. **Click on the button "Get started" which has the following text written next to:** (by clicking "Get started", you agree to the Facebook Pages Terms). The following screenshot will then appear:
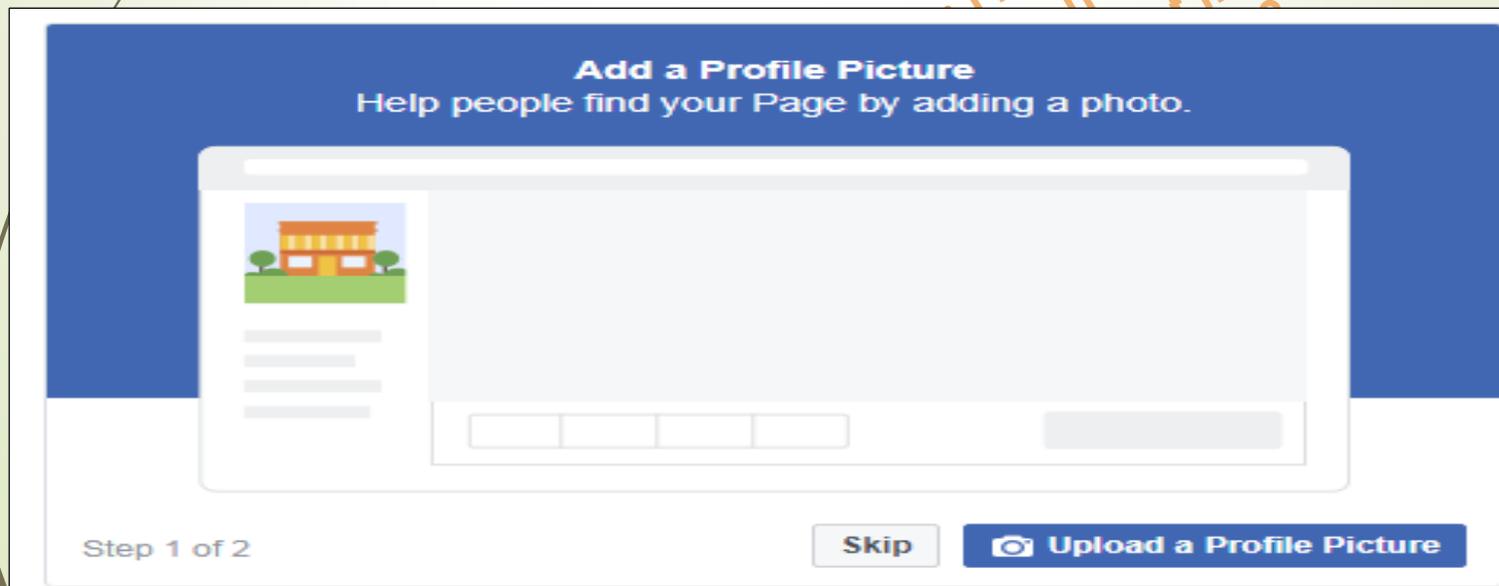
Add a Profile Picture
Help people find your Page by adding a photo.

Step 1 of 2   Skip   📷 Upload a Profile Picture

… Creating a Facebook Page

Add a Cover Photo
Pages with cover photos typically get more Page likes and visits.

Step 2 of 2

Skip   📷 Upload a Cover Photo

An example on Facebook Page

Nerd Academy
@NerdAcademy1

Home

Reviews

About

👍 Liked ▾   ⟫ Following ▾   ➤ Share   …

Learn More   💬 Send Message
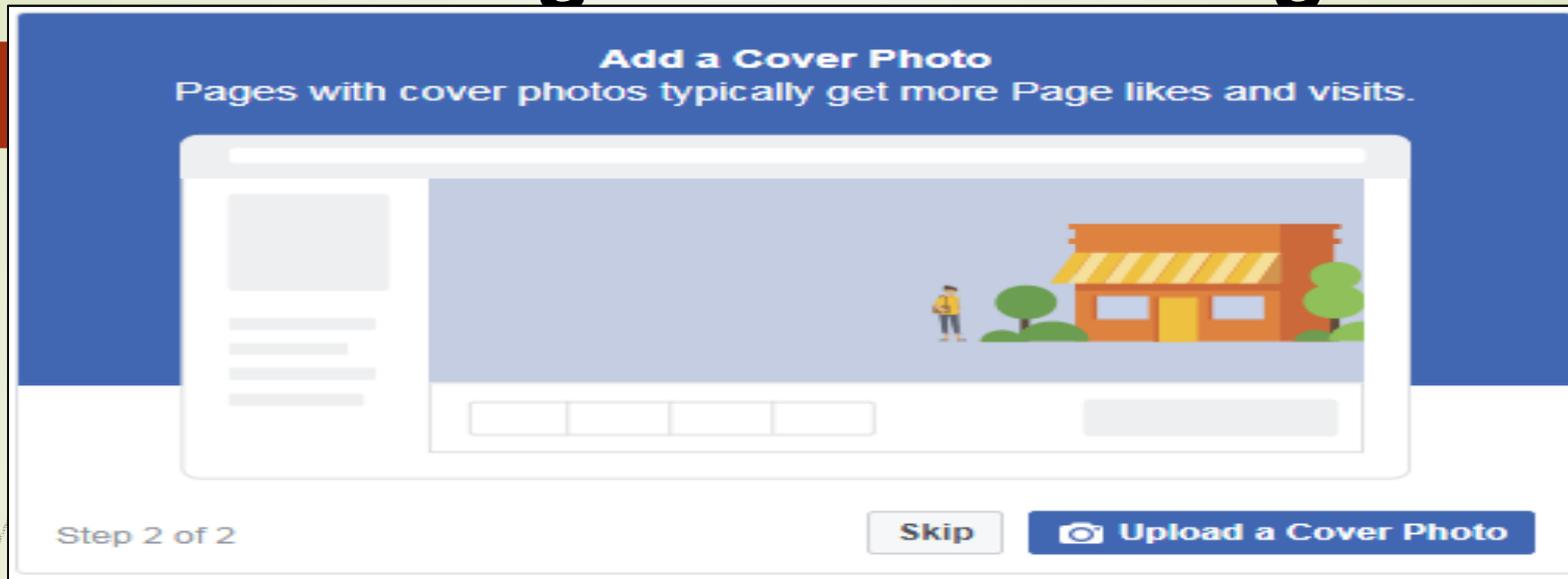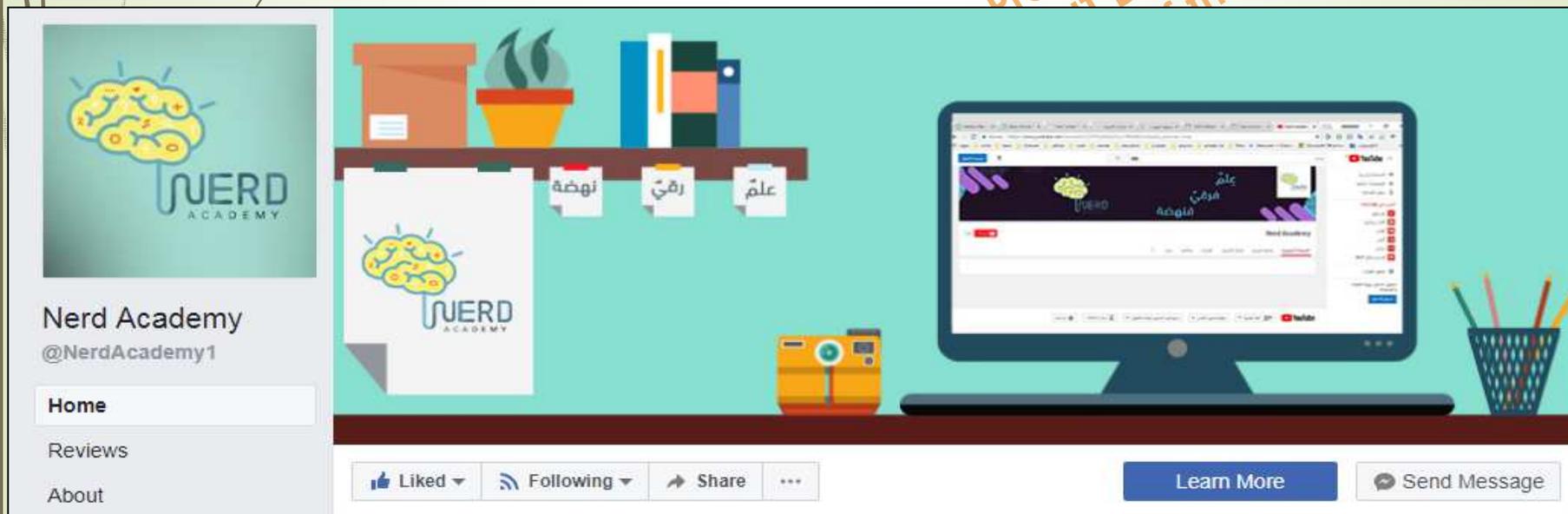
The Differences between a Facebook Page and a Facebook Profile

1. A Facebook personal profile is mainly for individuals and it represents an actual person and not an association or a subject, whereas a Facebook page can represent sides, groups and anything inhuman (except when the Facebook page is for a celebrity)
2. A personal profile has an "Add friend" icon, whereas the Facebook page has the "Like" icon.
3. The connection between two Facebook personal profiles is "friends," whereas the connection between a personal profile and a Facebook page id "liked."
4. In the personal profile there's a restricted number for added friends not to exceed **5000 friends**, whereas in a Facebook page there can be an **unlimited** number of likers.

Creating a Facebook Group

The Facebook group service is one of the most amazing services that provide a fit environment for coworkers or classmates in a more expanded way. Through a group, you can gather all the people who have similar interests either in education, work or any other aspect.

1. Go to your profile and then choose "Create Group" from the list.
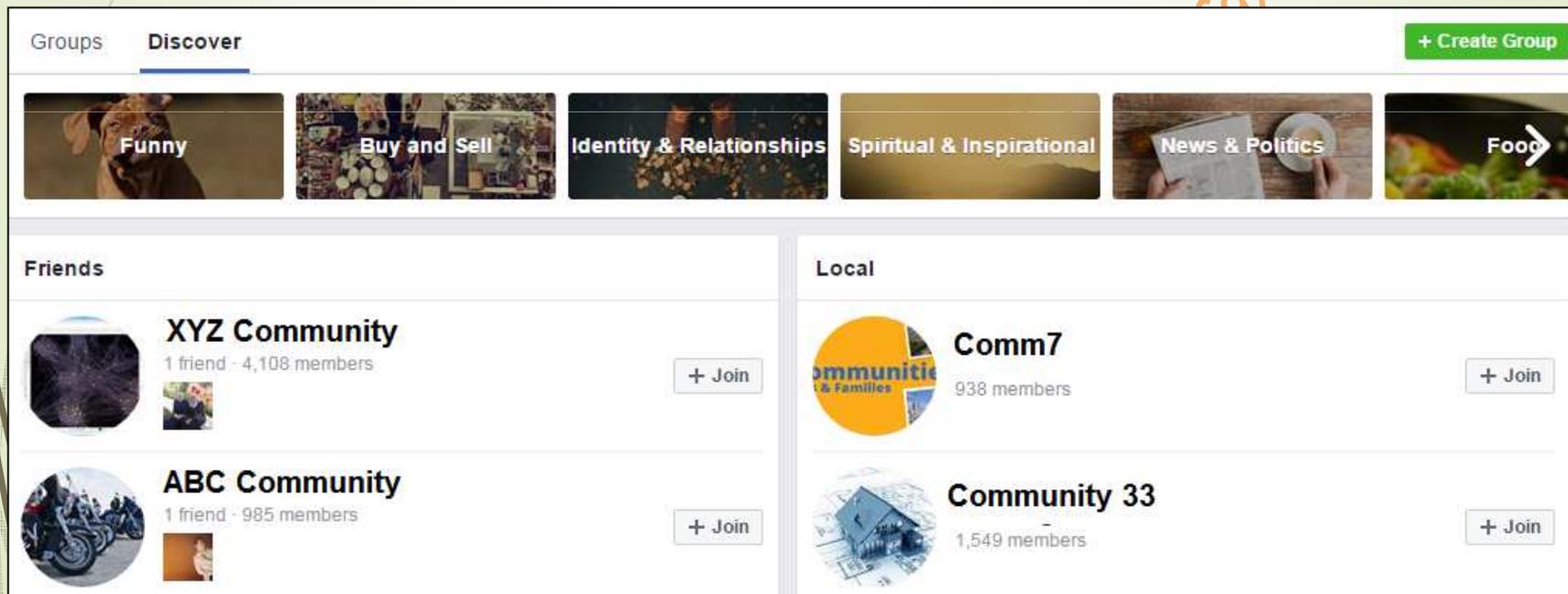
… Creating a Facebook Group

2. Choose the desired options to control your group:
- Group name
- Privacy:

a) Public (anyone can see the group, its members and their posts)

b) Closed (anyone can find the group and see who's in it. Only members can see posts)

c) Secret (only members can find the group and see posts)

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… Creating a Facebook Group

Once you have created the group, you will be redirected to the group's main page. To start, click on the settings button on the left of the top of the page and choose to edit the group. Using edit the group, you can add a description for the group, assign an e-mail address for it, add and control members of the group.

The following image is an example on Facebook group:

The Differences between a Facebook Page and a Facebook Group

1. A Facebook page could be created to **represent a specific side**, trade mark, or a celebrity, whereas a Facebook group is created **to discuss a certain issue** or issues.
2. In a Facebook page, the posts are only added by the administrator of the page, whereas in a group any of the members can post and the administrator only supervises the group and deletes unwanted posts.
3. To join a Facebook page you click on "Like" button whereas to join a group you click on "Join Group."
4. In a Facebook page, the sequence of the posts is by date (the latest posts show on top of the older ones), whereas in a group, posts are arranged by the date of the last comment on any post (the post that has been commented on lately shows on top).

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Using WhatsApp

- WhatsApp is a mean of sending messages over the internet. Users can send texts, photos, videos and voice messages for free.

- WhatsApp is available on iOS, BlackBerry, Android, and Windows operated phones. In August 2013, WhatsApp has 300 million active users and 325 million photos shared everyday.

WhatsApp allows you to:

1. Send messages to groups.

2. Block unwanted users.

3. Write a status like "Battery about to die" or "Busy".

4. There no ads on WhatsApp, but after the first free year there's a fee of 0.99$ per year for using it.

Prepared by: Prof. Rizik Al-Sayyed
KASIT – IT Dept.
From many source of the Internet
7 February, 2019

Effects of SM on Daily Life

- Tension/stress: People use social networking sites to vent what is inside them, be it political or otherwise, but the downside is that our comments are often like an endless wave of tension and stress.

- Mood: In 2014, researchers in Austria found that participants in one of their studies reported a mood decline after using Facebook for 20 minutes, compared to people who only visited some websites in the same period of time.

- Feeling anxious and upset: A number of researchers have studied the concerns and disruptions that social networking sites may cause, including discomfort, sleep problems, and lack of concentration.
People who use seven or more social networking platforms are more likely to have **3 times** higher levels of anxiety than people who use one or two social platforms, or who never use them.

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Effects of SM on Daily Life

- Feeling depressed: While some studies have found that there is a link between depression and the use of social networking sites, there is also growing research about whether these sites can be of positive, motivated and stimulating.

- Sleeping: People used to spend the evening in the dark, but now the industrial lights are around us all night and day. Researchers have found that this can affect the body's production of melatonin, which basically helps to sleep.

- Addiction: Despite some researchers' suggestion that it may be difficult to resist writing tweets compared to cigarette and alcohol resistance, addiction to social networking sites has not been recorded in the latest diagnostic medical manual for mental health disorders.

Effects of SM on Daily Life ...

➡ Self-esteem: Women's magazines use images of models of ideal weight, others have modified their photos using Photoshop programs to look more beautiful, but such images negatively affect self-esteem and self-confidence among young women.

➡ Social relations: You may have been talking to a friend while he took out his phone to browse some of the photographs on the Instagram website, so you know very well how social networking sites affect people's relationships. ***Researchers found that women spend more time than men on Facebook*** ☺.

Effects of SM on Daily Life ...

- Envy: In a study of 600 adults, nearly a third said social media had negative feelings, especially despair, and the main reason was envy. This was demonstrated by comparing their lives to the lives of others.

- Isolation and loneliness: A study published in the American Journal of Preventive Medicine recently, which surveyed 7,000 people between the ages of 19 and 32, found that people who spent more time on social networking sites were twice as likely to complain of social isolation, which could include shortages in a sense of social belonging, a decline in communication with others, and in engaging in other social relationships.

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Tools in Classroom

➡ Blogs: The class blog or website is, ideally, the place where your students' parents visit for important updates, class announcements, and information about what is going on in class. Blogs come in all sizes, designs, and platforms, so finding what works for you and your class is necessary. If you teach in a very low-income school where 99% of the parent population does not have access to the Internet, creating a class blog may very well be a waste of time and energy. However, if your students' parents travel with smart phones on their hips and tablets in their purses, a class blog is an excellent tool to quickly disseminate information and stay in touch.

Blogs …

What to Put on the Blog:

- ➦ Classroom Updates

- ➦ Homework Reminders

- ➦ Class Collaboration

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Blogs …

Tips for Setting Up Your Class Blog:

- ➡ It must be easy to set up.

- ➡ It must be easy to protect.

- ➡ It must be easy to update.

- ➡ It must be visually pleasing.

Other Considerations:

- ➡ Thou Shall Not Use Children's Photos

- ➡ Engaging Parents

- ➡ Alternate Types of Blogs

- ➡ Letting Students Blog

Social Media & Internet Lesson Learnt

Useful Tools:

- WhatsApp (Communication Groups)
- Facebook Groups
- Facebook Pages
- Facebook Events
- Blogs (Using Wordpress or so)

Ideas:

- Create a video explaining how to do an experiment.
- Create a class newspaper using a blog platform.
- Collect weather data from all over the world on Twitter.
- Collect data on Twitter for a graph in math class.
- Post a book review as a blog entry.

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